



2018 WilCo Wellness Alliance
**CONFERENCE ON
HEALTH EQUITY**

Sponsorship Opportunities

April 24, 2018
Public Safety Operations and Training Center
3500 D B Wood Rd, Georgetown, TX 78628
9:30AM-3PM





Kelli Becerra M.Ed., Coalition Coordinator

To Whom It May Concern:

Over the last several years, Williamson County has been recognized as one of the healthiest counties in Texas. This has come in part from the community working together to support the needs of its citizens. With our county continuing to grow at a rapid pace, there are many new challenges that Williamson County community members face when it comes to health.

My name is Kelli Becerra and I am writing to you on behalf of the WilCo Wellness Alliance (WWA), Williamson County's health and wellness coalition, and the Williamson County and Cities Health District. The WWA is comprised of community members and organizations from healthcare, school, government, business, non-profit and faith-based organizations. The Alliance and its activities are guided by the community health improvement process to ensure that we are working on the identified needs of the county. Annually, the WWA hosts a *free* conference to give WWA members and the community an opportunity to learn, collaborate, network, and develop community based solutions to needs in the community.

This year, the 2018 WilCo Wellness Alliance Conference will explore how **Health Equity** affects Williamson County's top 5 health priorities of Mental Health, Access to Healthcare, Awareness of Resources, Active Living and Chronic Disease. According to American Public Health Association, Health Equity is achieved when everyone can attain their highest level of health. We hope that all attendees will leave the conference with more knowledge about the barriers that prevent individuals and communities from reaching their full potential.

The success of previous and current WWA Conferences are made possible through donations by our generous community partners, local businesses and other organizations. This money allows us to provide a high-quality learning experience while also providing registration materials, lunch and supplies for the conference. We would greatly appreciate your support in this endeavor. Would you consider donating to help us achieve our mission?

SPONSORSHIP LEVELS

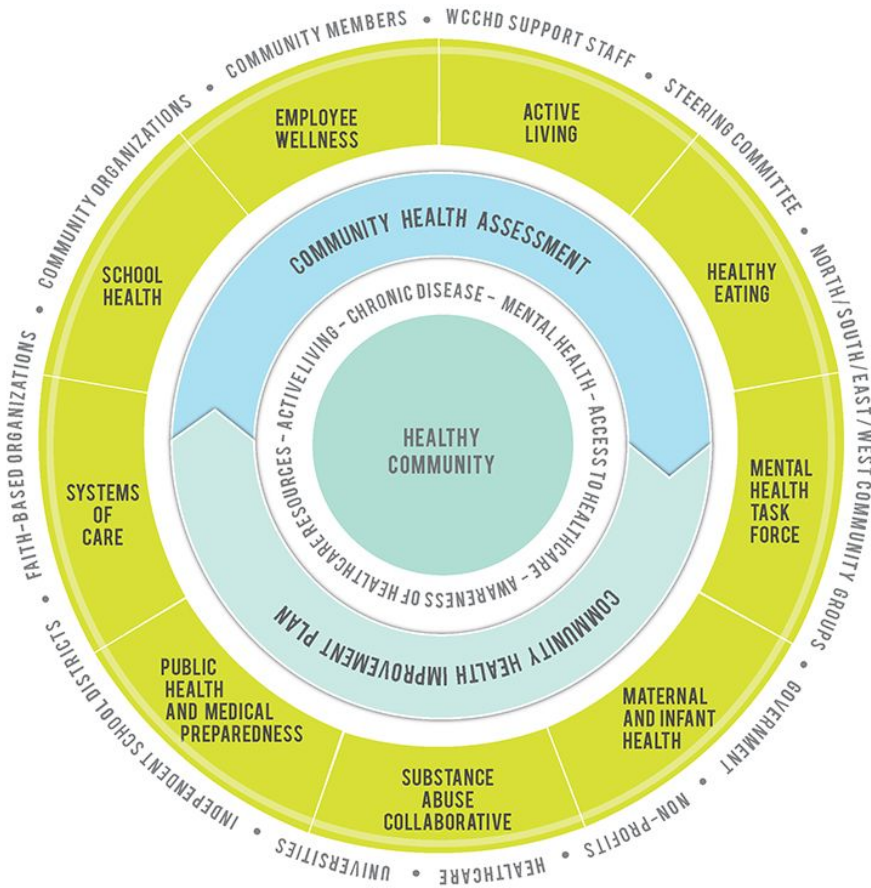


LEVEL	GOLD \$500 or more	SILVER \$250-\$499	BRONZE * In Kind Donations
Logo on official conference posters (day of event)	X		
Logo and Shoutout on all pre conference emails (registration, event information, etc.)	X		
Representative of your organization to give a 1-2 minute remark at conference	X		
Logo on presentation slides between breaks (day of event)	X	X	
Logo on all post conference emails	X	X	
Swag bag donations	X	X	X
"Donated by [Your Organization]" labels if you donate in kind	X	X	X

*** In Kind Donations** - such as bottled water, snacks, or you can donate promotional items for SWAG bags (T-shirts, notebooks, water bottles, stress balls, pens, lip balm, key chains, magnet, etc.). We anticipate having 200 participants.

READY TO SPONSOR? FILL OUT THIS [FORM](#) TO MAKE IT OFFICIAL!
 Visit our conference page at www.healthywilliamsoncounty.org/conference.

ABOUT THE ALLIANCE



1 Coalition

9 Working Groups

625 + Members

278 Active Members

140 Organizations

78 2017 Meetings

58 + 2017 Initiatives

The WilCo Wellness Alliance (WWA) is the county's health and wellness coalition. The WWA is a group of community partners and support agencies that works together to empower the community to lead healthier lives. Organizations that participate include city and county governments, non-profits, healthcare agencies, colleges, school districts, faith-based groups, healthcare providers, and businesses. The WilCo Wellness Alliance and its activities are guided by the community health improvement process. View a short [video](#) about the Alliance or visit the HealthyWilliamsonCounty.org website to learn more about the Alliance.

2018 CONFERENCE ON HEALTH EQUITY

WHY HEALTH EQUITY?

Achieving health equity, eliminating disparities and improving health of all groups is an overarching goal of Healthy People 2020. According to American Public Health Association, *Inequities* are created when barriers prevent individuals and communities from accessing opportunities and reaching their full potential.

While many organizations strive to provide equitable services, there are still gaps in access to care, healthy living opportunities, and disease prevention in Williamson County. The 2018 Conference on Health Equity will explore how Health Equity relates to Williamson County's Top 5 Health Priorities of Mental Health, Access to Healthcare, Awareness of Healthcare Resources, Active Living, and Chronic Disease.

We hope that conference participants will leave with a better understanding of Health Equity, why it matters, and steps individuals and organizations can take to contribute to a culture of Health Equity for all who work and reside in Williamson County, TX.

PARTICIPATION

The WilCo Wellness Alliance expects about 200 participants to attend this event to engage in learning activities, educational presentations and collaboration opportunities. We hope that all attendees will leave motivated and encouraged to offer programs and services with a Health Equity mindset in Williamson County. Together, we can make Williamson County, TX a healthy place for **ALL** people.

Visit our conference page at www.healthywilliamsoncounty.org/conference.



2017 WWA SUMMIT RECAP

Excellent!

*Speakers were amazing! Very organized event
WilCo staff is always very impressive!*

I learned so much about the opportunities in Williamson County! Awesome to be part of something so great!



102 WWA members and community partners attended!

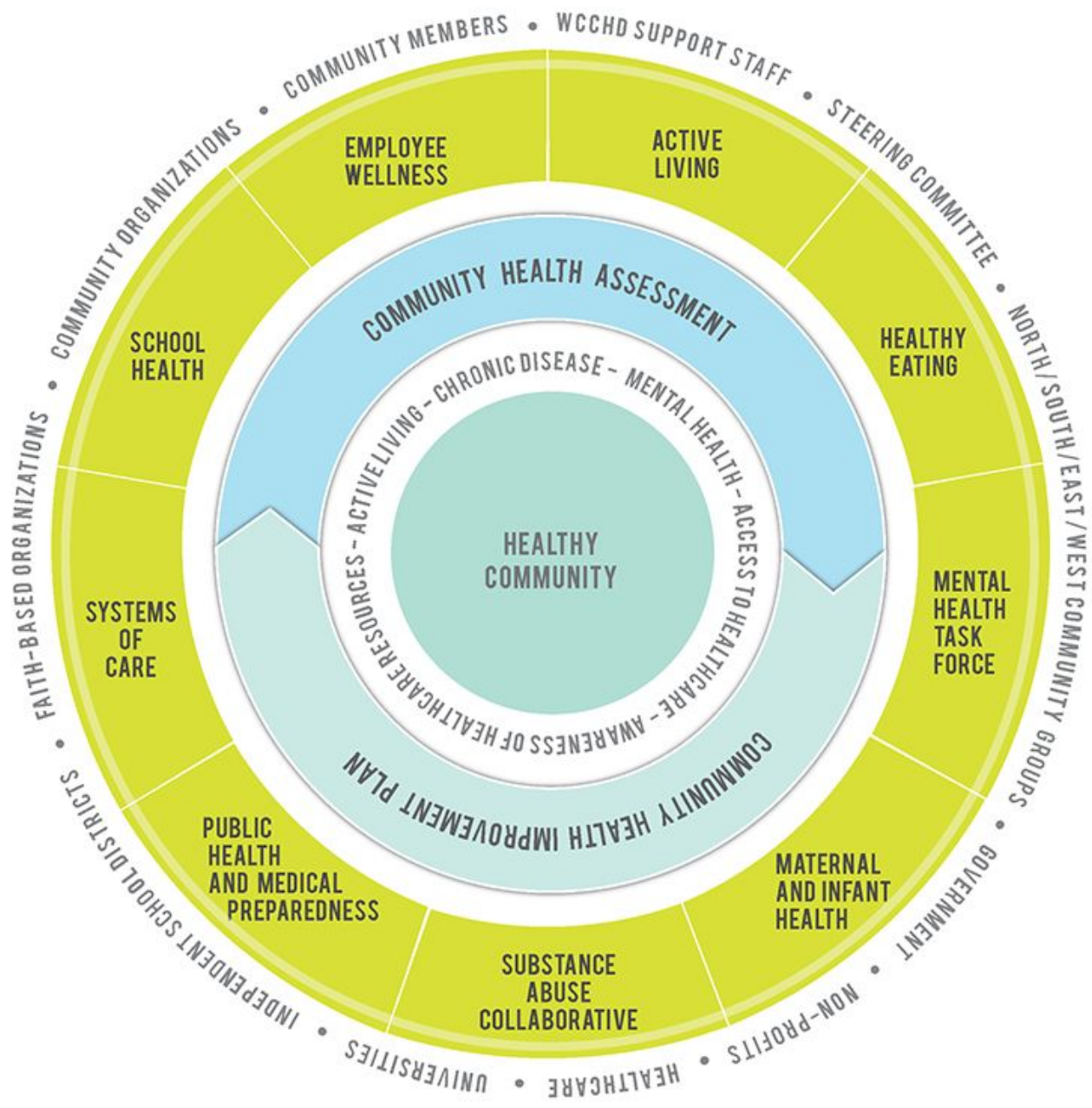
97% of survey respondents agreed or strongly agreed that:

They would recommend future summits to others!

They learned something new, helpful, and/or useful!



THANK YOU!



BECOME A SPONSOR TODAY BY FILLING OUT THIS [FORM!](#)
Visit our conference page at www.healthywilliamsoncounty.org/conference.