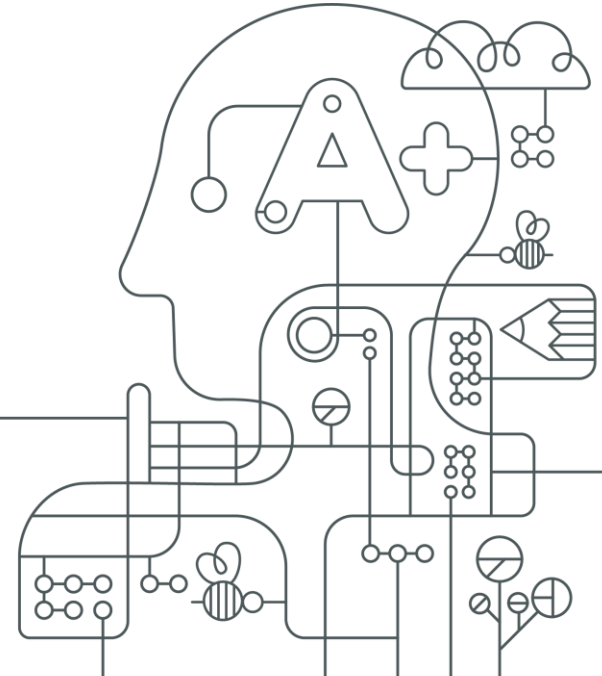


# EVERFI

## education for the real world

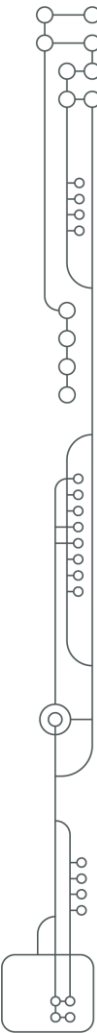
Kim-Jamy Nguyen (M.S.Ed.)  
Schools Implementation Manager

March 22, 2018



# Agenda

- ▶ About EVERFI
- ▶ Instructional Resources
- ▶ Getting Started





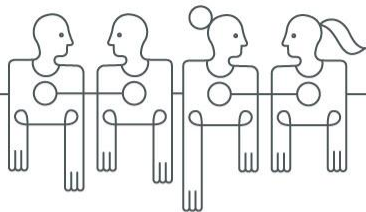
# About EVERFI

# EVERFI K-12

With a network of 20,000+ schools and hundreds of partners who share our mission, EVERFI delivers engaging digital resources, free of charge so teachers can equip students with critical skills for success beyond the classroom.

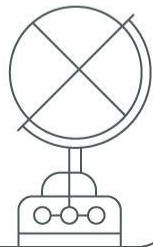


# EVERFI



**18 Million  
Learners**

Across The United  
States and Canada



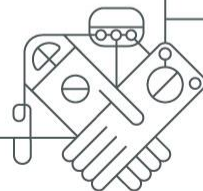
**700+**

Sponsor Partners

**50,000**

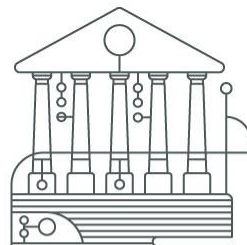
**+**

Teachers



**100+**

Former Teachers/Administrators



**20,000**

K-12

**1,700**

Higher Education



**500**

Employees

## Why We're Here

**76%**

of millennials can't answer basic financial wellness questions.<sup>1</sup>

**16%**

of American high school seniors are proficient in math and interested in a STEM career.<sup>2</sup>

**22%**

of middle schools report student bullying occurs at school daily or at least once a week.<sup>3</sup>



15+ Years in Online Education



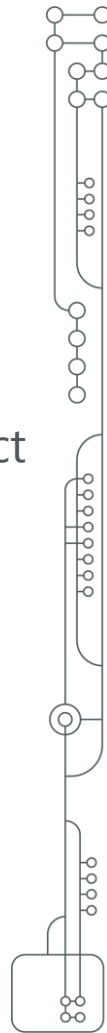
Content Developed with Subject Matter Experts



Aligned to State and National Standards



Dedicated Implementation Team





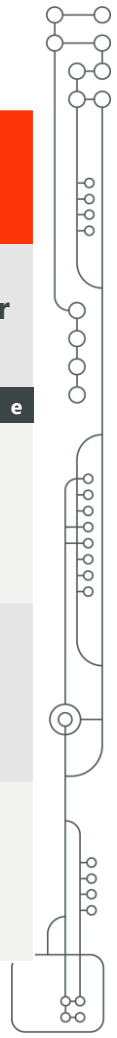
# Instructional Resources

Financial Education	STEM Exploration	Citizenship & Diversity	Career Success	Health & Wellness	Summer Learning
<b>Vault</b> Understanding Money 4–6 <sup>th</sup> Grade <span>e</span>	<b>Hockey Scholar</b> Math Edition and Science Edition 5–8 <sup>th</sup> Grade <span>e m</span>	<b>Commons</b> Civic Engagement 8–10 <sup>th</sup> Grade <span>m h</span>	<b>Venture</b> Entrepreneurial Expedition 7–10 <sup>th</sup> Grade <span>m h</span>	<b>Healthier Me</b> <b>Nutrition &amp; Wellness</b> 1st–4 <sup>th</sup> Grade and 6–8 <sup>th</sup> Grade <span>e m</span>	<b>Summer Slugger</b> Math & Literacy 4–5 <sup>th</sup> Grade <span>e</span>
<b>FutureSmart</b> 6–8 <sup>th</sup> Grade <span>m</span>	<b>Ignition</b> Digital Citizenship 6–9 <sup>th</sup> Grade <span>m h</span>	<b>306</b> African–American History 9–12 <sup>th</sup> Grade <span>h</span>		<b>Character</b> <b>Playbook</b> Character Education 7–9 <sup>th</sup> Grade <span>m h</span>	
<b>EVERFI</b> Financial Literacy 9–12 <sup>th</sup> Grade <span>h</span>	<b>Endeavor</b> STEM Literacy & Career Exploration 7–9 <sup>th</sup> Grade <span>m h</span>			<b>AlcoholEdu</b> <b>for High School</b> 9–12 <sup>th</sup> Grade <span>h</span>	
	<b>Radius</b> STEM Career Readiness 8–9 <sup>10<sup>th</sup></sup> Grade <span>h</span>			<b>R<sub>x</sub> Drug Abuse</b> <b>Prevention</b> 9–12 <sup>th</sup> Grade <span>h</span>	

e Elementary School

m Middle School

h High School







# Character Playbook



## Highlights

- 6 modules, 30 minutes each
- Typically placed in Health, Social Studies, or English class
- Covers key concepts around positive character development, social-emotional learning (SEL), and healthy relationships
- True-to-life scenarios including bystander intervention strategies and positive relationship examples

Grade Level: 7th - 9th

Course Length: 2 – 3 hours

Aligns with National Health Education Standards (NHES), CASEL Social and Emotional Learning Competencies, Common Core State Standards (CCSS)

## Topics Areas

- Analyzing Influences
- Understanding and Managing Emotions
- Communicating Effectively
- Resolving Conflicts
- Stepping In
- Making Decisions



# Healthier Me

Wellness Fundamentals for  
Middle School



## At-a-Glance

Healthy lifestyles start early, when our eating habits and fitness routines are just forming. This course turns familiar scenarios into teachable moments to build healthy behaviors students can use throughout their lives. From building a balanced plate to making decisions at the grocery store, students will learn to become a Healthier Me.

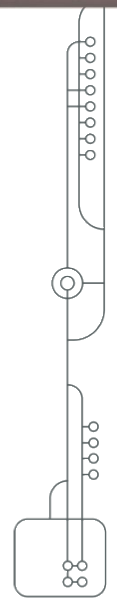
Grade Level: 6th - 8th  
Course Length: 30 – 40 minutes (with surveys)  
Aligns with National Health Education Standards (NHES),  
USDA Dietary Guidelines

## Course Highlights

- Interactive scenarios to model and reinforce healthy behaviors
- Rich illustration and character animations to keep learners engaged
- Real-world food and nutrition choices

## Course Topics

- Making healthy decisions
- Eating well-balanced meals
- Nutritional properties of foods
- Setting Health-Related Goals



# Healthier Me

Wellness Fundamentals for  
Elementary School



## At-a-Glance

Healthy lifestyles start early, when our eating habits and fitness routines are just forming. This course turns familiar scenarios into teachable moments to build healthy behaviors students can use throughout their lives. From building a balanced plate to identifying the activities that will improve their endurance, students will learn to become a Healthier Me.

Grade Level: 1<sup>st</sup> - 4<sup>th</sup>

Course Length: 20 – 25 minutes

Aligns with National Health Education Standards (NHES),  
USDA Dietary Guidelines

## Course Highlights

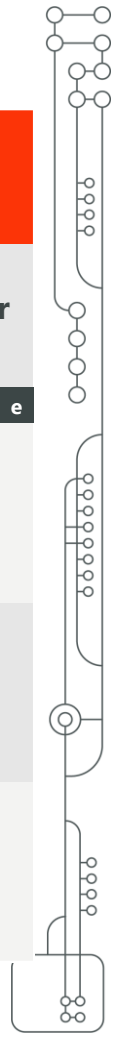
- Interactive scenarios to model and reinforce healthy behaviors
- Rich illustration and character animations to keep learners engaged
- Real-world food and fitness choices

## Course Topics

- Making healthy decisions
- Eating well-balanced meals
- Nutritional properties of foods
- Benefits of physical activity



Financial Education	STEM Exploration	Citizenship & Diversity	Career Success	Health & Wellness	Summer Learning
<b>Vault</b> Understanding Money 4–8 <sup>th</sup> Grade <span>e</span>	<b>Hockey Scholar</b> Math Edition and Science Edition 5–8 <sup>th</sup> Grade <span>e</span> <span>m</span>	<b>Commons</b> Civic Engagement 8–10 <sup>th</sup> Grade <span>m</span> <span>h</span>	<b>Venture</b> Entrepreneurial Expedition 7–10 <sup>th</sup> Grade <span>m</span> <span>h</span>	<b>Healthier Me</b> Nutrition & Wellness 1st–4 <sup>th</sup> Grade and 6–8 <sup>th</sup> Grade <span>e</span> <span>m</span>	<b>Summer Slugger</b> Math & Literacy 4–5 <sup>th</sup> Grade <span>e</span>
<b>FutureSmart</b> 6–8 <sup>th</sup> Grade <span>m</span>	<b>Ignition</b> Digital Citizenship 6–9 <sup>th</sup> Grade <span>m</span> <span>h</span>	<b>306</b> African–American History 9–12 <sup>th</sup> Grade <span>h</span>		<b>Healthy Relationships</b> Character Education 7–9 <sup>th</sup> Grade <span>m</span> <span>h</span>	
<b>EVERFI</b> Financial Literacy 9–12 <sup>th</sup> Grade <span>h</span>	<b>Endeavor</b> STEM Literacy & Career Exploration 7–9 <sup>th</sup> Grade <span>m</span> <span>h</span>			<b>AlcoholEdu</b> for High School 9–12 <sup>th</sup> Grade <span>h</span>	
	<b>Radius</b> STEM Career Readiness 8–9 <sup>10</sup> h Grade <span>h</span>			<b>R<sub>x</sub> Drug Abuse</b> Prevention 9–12 <sup>th</sup> Grade <span>h</span>	



# Checking In

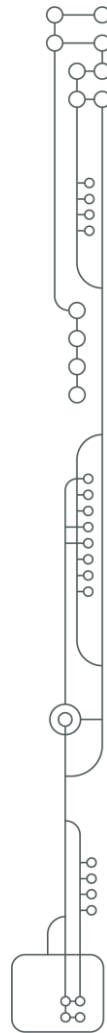
▶ After utilizing an EVERFI resource:

**65%**  
of students feel they can play a positive role in resolving conflict

**73%**  
of students believe it is important to contribute to solving problems in their community

**28%**  
of students are more interested in pursuing a STEM career

**93%**  
of teachers would recommend the EVERFI course they used this year to a fellow teacher



# Educator Benefits

In addition to interactive digital resources aligned to your state standards, educators also receive:



Real time reporting  
to see your students'  
baseline knowledge  
and growth



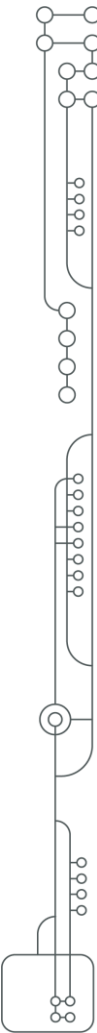
Lesson plans and  
discussion questions



Access to EVERFI's  
ever-growing library  
of digital curriculum



Student scholarship  
opportunities



# Stay Connected



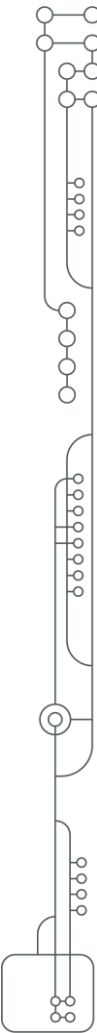
- ▶ Like our K-12 Facebook Page for regular updates, articles and upcoming events



- ▶ @EVERFI Twitter Account shares company-wide goings on



- ▶ Quarterly INNOVATE Newsletter with best practices, Teacher Features, and K-12 company news





# Contact Me:



**Kim-Jamy Nguyen**  
**Schools Manager, Central Texas**

**Email:** [kjnguyen@everfi.com](mailto:kjnguyen@everfi.com)

**Phone:** 713.449.3323

