



WilCo Wellness Alliance CHIP Year 1 Update

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www.healthwilliamsoncounty.org





- **WWA Update**
- **Survey**
- **Feedback**
- **CHIP Update**
- **Next Steps**



WilCo Wellness Alliance Update





HERE'S JUST A FEW OF THEM!



1 Alliance

9 Working Groups



625 Members

278 Active Members

140 Organizations

78 Meetings

58 +Initiatives





Alliance in Action

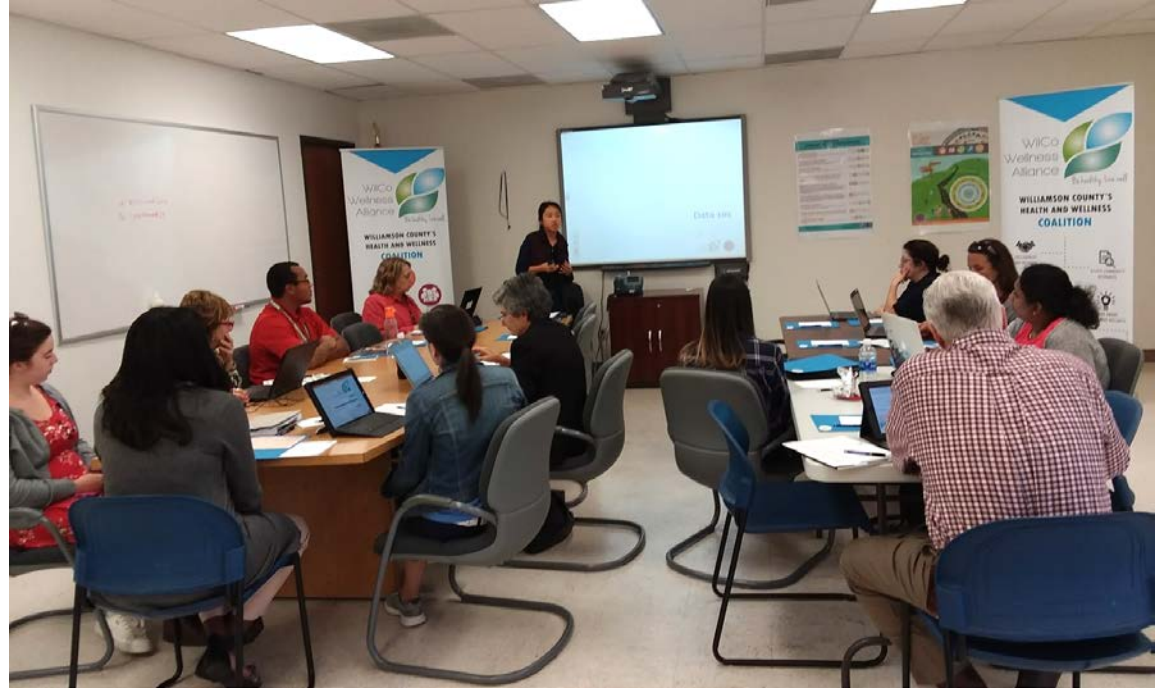




Trainings and Presentations

485

People were trained or presented to in 2017.





Summit

100+

Attendees

60

Organizations





Working Groups



278

Active members networked, collaborated, worked on the CHIP and learned from presentations.

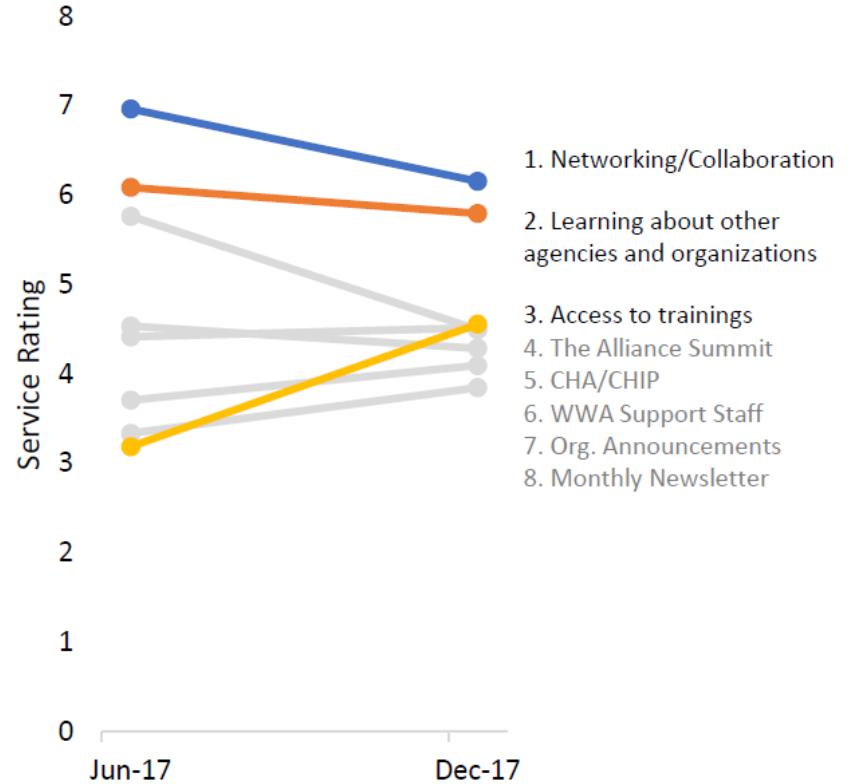


Survey Feedback and Review



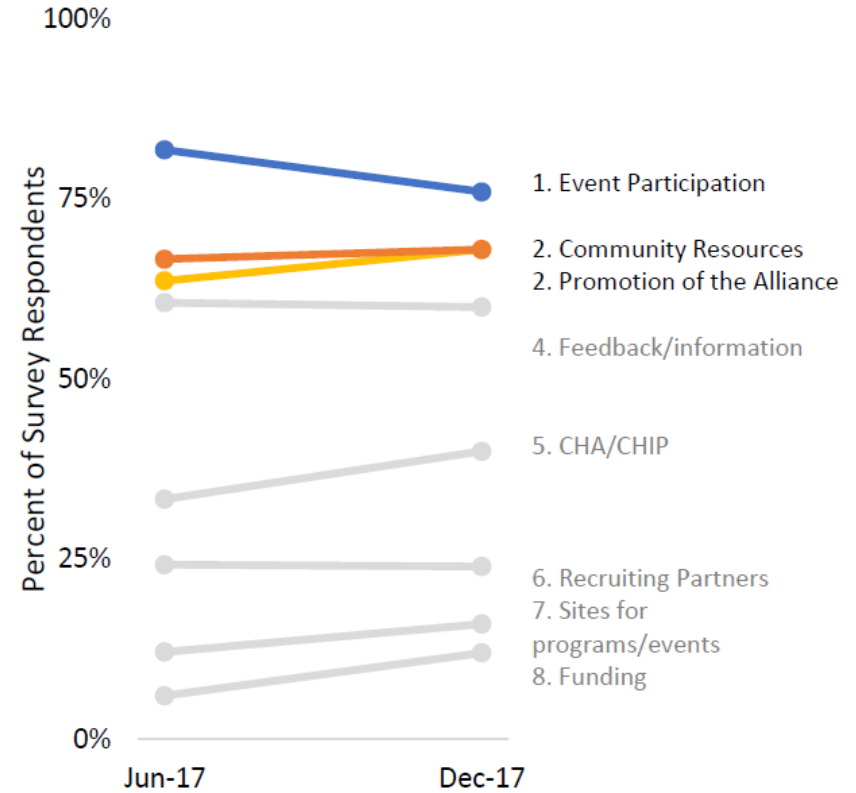


WWA Services Rated



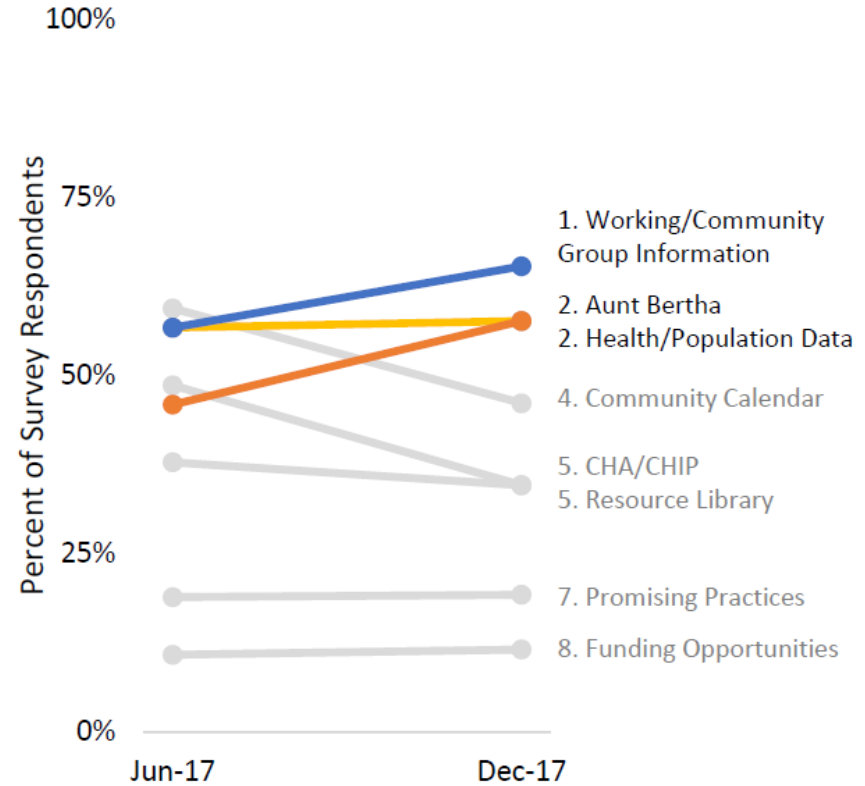


Member Support of WWA





Benefits of HealthyWilliamson County.Org



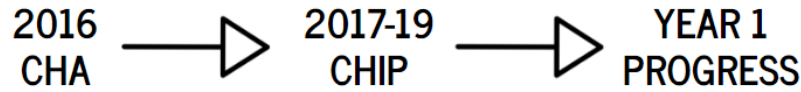
Community Health Improvement Plan Update



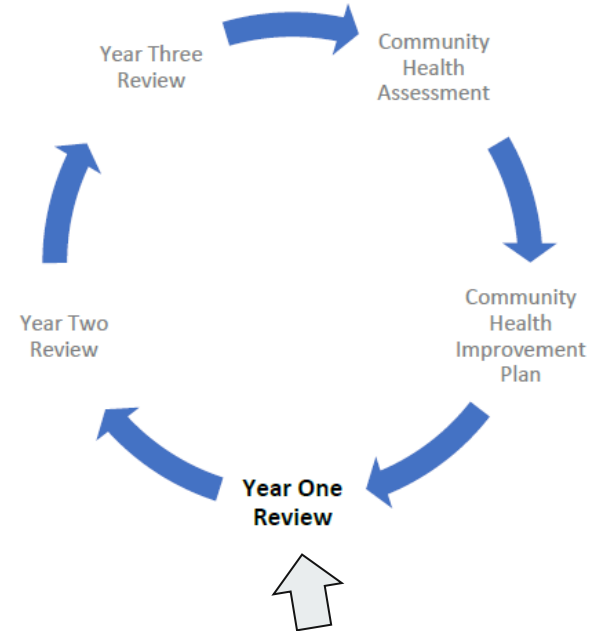


Three

year process!



CHA/CHIP PROCESS





Coming soon to
healthywilliamsoncounty.org!



2017-2019 Community Health Improvement Plan

Williamson County, TX

Year I Progress Report





	Achieved	In Progress	Not Started	Canceled	Total
Active Living	0	10	4	0	14
Behavioral Health Task Force	3	12	0	2	17
Employee Wellness	0	10	0	0	10
Healthy Eating	0	12	0	0	12
Maternal and Infant Health	0	10	1	0	11
Public Health and Medical Preparedness	0	17	4	0	21
School Health	0	8	1	0	9
Substance Abuse Collaborative	0	12	1	0	13
Systems of Care	0	10	4	0	14
Total	3	101	15	2	121



Active Living

PERFORMANCE MEASURES

1 ▲ HIGHER VALUE	1 ▼ LOWER VALUE	1 ✕ NO MEASURE
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STRATEGIES

0 ✓ ACHIEVED	10 ▶ IN PROGRESS	4 ✕ NOT STARTED
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Active Living

ACTION PLAN

Access: By 2019, the Active Living working group will increase trail mileage in Williamson County by 10%.

- ▶ Encourage trail mileage growth in the county and advocate for trails as a health benefit.
- ▶ Gather trail data on gaps, needs, master plans, and trail usage.
- ▶ Increase awareness for existing trails in the county.
- ✗ Identify resources of funding.
- ✗ Advocate for trail maintenance.

Awareness of Resources: By 2019, the Active Living working group will work to increase participation in active living opportunities in Williamson County by 5%.

- ✗ Determine baseline of current number of active living opportunities and participation in active living opportunities in Williamson County.
- ✗ Break down participation in active living opportunities by financial costs.
- ▶ Promote It's Time Texas Choose Healthier app to all member organizations and register active living opportunities onto app.
- ▶ Increase unique partnerships.

Collaboration: By 2019, the Active Living working group will increase the number of organizations who participate in the working group.

- ▶ Identify and recruit organizations that should be present at working group meetings.
- ▶ Increase information sharing and networking of active living opportunities within member organizations.
- ▶ Promote active living opportunities and campaigns through www.healthywilliamsoncounty.org, community calendar, and social media.
- ▶ Share active living best and/or innovative practices within member organizations.
- ▶ Register active living organizations and services on Aunt Bertha.



Employee Wellness

PERFORMANCE MEASURES

1 ▲ HIGHER VALUE	1 = SAME VALUE	3 ... BASELINE
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STRATEGIES

0 ✓ ACHIEVED	10 ▶ IN PROGRESS	0 ✗ NOT STARTED
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Employee Wellness

ACTION PLAN

Awareness of Resources: By 2019, the Employee Wellness working group will increase awareness of employee health resources by identifying and sharing best practices in Williamson County.

- ▶ Identify employee wellness best practices and opportunities to learn about employee wellness (such as health fairs, business groups, and educational opportunities).
- ▶ Share best practices, opportunities, and resources through different methods (presentations, webinars, social media, resource guide, and website).
- ▶ Establish bank of employee wellness resources.

Capacity building: By 2019, the number of organizations participating in the Employee Wellness working group will double.

- ▶ Identify employee wellness needs in the community.
- ▶ Identify resources and opportunities to meet those needs.
- ▶ Advocate for employee wellness in the county.
- ▶ Invite diverse organizations and businesses from the county to attend working group.
- ▶ Develop new or improve current worksite wellness programs of organizations that participate in working group.

Collaboration: By 2019, the Employee Wellness working group will create solid relationships with all professional organizations that provide employee wellness resources in Williamson County.

- ▶ Utilize existing member networks to foster greater relationships.
- ▶ Attend employee wellness events, conferences, and networking events.



Healthy Eating

PERFORMANCE MEASURES

2 ▲ HIGHER VALUE	3 ... BASELINE
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STRATEGIES

0 ✓ ACHIEVED	12 ▶ IN PROGRESS	0 ✗ NOT STARTED
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Healthy Eating

ACTION PLAN

Awareness of Resources: By 2019, the Healthy Eating working group will increase awareness of healthy eating resources by identifying and sharing best practices and resources in Williamson County.

- ▶ Identify best practices and resources related to gardens, grocery stores, farmer markets, schools, restaurants, corner stores, childcare centers, and adult care facilities.
- ▶ Identify gaps and needs in the county's food landscape.
- ▶ Identify gold standard practices and resources in the county.
- ▶ Connect best practices and resources with community partners.

Access: By 2019, the Healthy Eating working group will improve access to healthy foods by connecting families and individuals with community services and resources in Williamson County.

- ▶ Promote farmer markets, community gardens, food pantries in the community.
- ▶ Collaborate and connect with community members and partners to improve access to healthy foods.
- ▶ Recruit community members to participate in healthy eating efforts.

Collaboration: By 2019, the Healthy Eating Working Group will create impactful relationships with all professional and community organizations that provide healthy eating resources in Williamson County.

- ▶ Identify and recruit organizations that should be present at working group meetings.
- ▶ Increase information sharing and networking of healthy eating opportunities within member organizations.
- ▶ Promote healthy eating opportunities and campaigns through www.healthywilliamsoncounty.org, community calendar, and social media.
- ▶ Share healthy eating best and/or innovative practices within member organizations.
- ▶ Develop consistent messaging to promote healthy eating in the county.



Maternal and Infant Health

PERFORMANCE MEASURES

2 ▲ HIGHER VALUE	2 ■■■ BASELINE	4 ✖ NO MEASURE
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STRATEGIES

0 ✓ ACHIEVED	10 ▶ IN PROGRESS	1 ✖ NOT STARTED
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Maternal and Infant Health

ACTION PLAN

Continuity of Care: By 2019, the Maternal and Infant Health working group will encourage all maternal, infant, and child health initiatives in Williamson County to use evidence-based guidelines to align messaging used for education.

- ▶ Identify and provide accurate educational resources.
- ▶ Build working groups knowledge of Aunt Bertha and additional tools.
- ▶ Identify sources of maternal, infant, and child health messaging in the community.
- ▶ Align breastfeeding education and promotion messages among professionals (i.e. obstetricians, pediatricians, lactation consultants).

Access to Healthcare: By 2019, Maternal and Infant Health working group will improve access to healthcare before, during, and after pregnancy for Williamson County women by identifying and sharing best practices.

- ▶ Identify women in need (target population) and needs of target population.
- ✗ Identify organizational needs related to services, resources, and point of contacts of members that participate in working group.
- ▶ Identify maternal, infant, and child health resources and best practices in Williamson County.
- ▶ Share maternal, infant, and child health resources and best practices in Williamson County.

Collaboration: By 2019, the Maternal and Infant Health working group will create solid relationships* with all professional organizations that provide maternal, infant, and child health resources in Williamson County.

- ▶ Identify points of contact in professional organizations for women before, during, and after pregnancy.
- ▶ Develop outreach and networking opportunities for professional organizations.
- ▶ Build working knowledge of member organizations in working group and identify how they add value.



School Health

PERFORMANCE MEASURES

2 ▲ HIGHER VALUE	5 ... BASELINE
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STRATEGIES

0 ✓ ACHIEVED	8 ► IN PROGRESS	1 ✗ NOT STARTED
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School Health

ACTION PLAN

Awareness of Resources: By 2019, the School Health working group will increase awareness of school health resources by identifying and sharing best practices in Williamson County.

- ✘ Utilize past needs assessments to evaluate school health needs in the county and among member organizations.
- ▶ Organize opportunities to share best practices.
- ▶ Identify and promote school health community resources through channels such as Aunt Bertha, google documents, MailChimp, newsletters, webinars.

Sustainability: By 2019, the School Health working group will create sustainability by doubling participation of school and community health organizations in the working group.

- ▶ Promote school health initiatives (in the legislative sessions, outside organizations).
- ▶ Identify ways to support SHACs and present at SHACs.
- ▶ Recruit diverse organizations that support school health and/or provide resources to the schools.

Collaboration: By 2019, the School Health working group will create solid relationships with all member organizations that provide school health resources in Williamson County.



- ▶ Develop networking resources. Establish school and organizational entry points.
- ▶ Create networking experiences for member organizations.
- ▶ Support member initiatives.

Next Steps












2018 Year in Review

 WORKING GROUP MEETINGS
 2018 WVA CONFERENCE

IMPLEMENTATION
FEB 1, 2018 - NOV 30, 2018

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
											

**YEAR ONE REVIEW AND
PLANNING FOR YEAR TWO**
JAN 1, 2018 - JAN 31, 2018

MID-YEAR CHECK-IN

YEAR TWO EVALUATION
DEC 1, 2018 - DEC 31 2018



What questions do you have?



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