

# Community Engagement in the Health Improvement Process

## WilCo Wellness Alliance

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# Community Coalitions in Williamson County

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## **Hutto Has Heart**

Stacie Feller, President

## **Interagency Support Council of Eastern Williamson County**

Trish van Til, Executive Director

## **West WilCo Community Resource Collaborative**

Tiesa Hollaway, Executive Director of Hill Country Community Ministries



# Objectives

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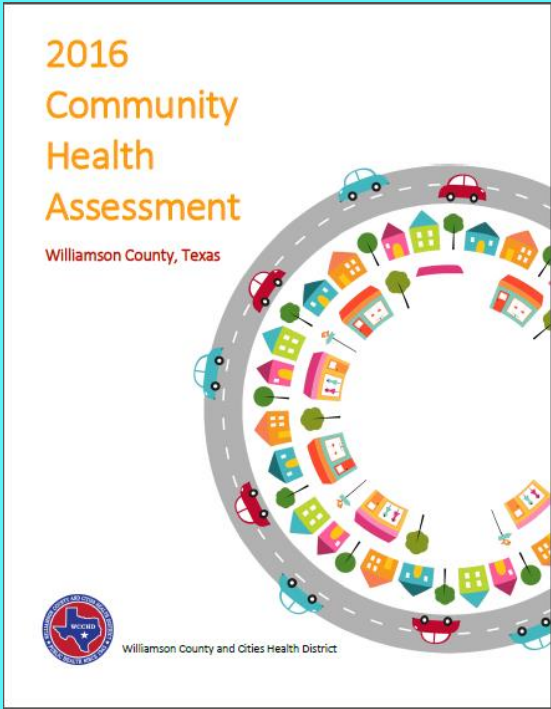
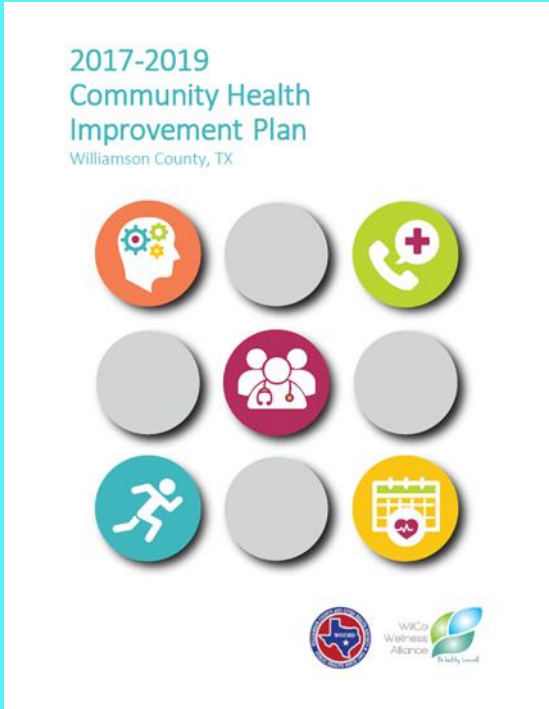
## **The objectives of our presentation is to:**

1. Review goals of the Community Health Improvement Plan
2. Defined reasons for community engagement
3. Build awareness how to participate in community health improvement
4. Highlight community coalitions in Williamson County



# Community Health Assessment and Improvement Plan (CHA/CHIP)

[www.healthywilliamsoncounty.org](http://www.healthywilliamsoncounty.org)



2016 COMMUNITY  
HEALTH  
ASSESSMENT  
WILLIAMSON COUNTY, TEXAS



THE  
TOP **5**

# HEALTH PRIORITIES

in Williamson County

**#1**

## MENTAL HEALTH

Prevention, early intervention, support and treatment for mental illness

**#2**

## ACCESS TO HEALTHCARE

Basic, affordable healthcare available for all residents

**#3**

## AWARENESS OF HEALTHCARE RESOURCES

Available information and communication channels for resources

**#4**

## ACTIVE LIVING

Resources, access and awareness for physical activity opportunities

**#5**

## CHRONIC DISEASE

Prevention, treatment and management of chronic diseases



HEALTHYWILLIAMSONCOUNTY.ORG

WiCo  
Wellness  
Alliance



# 2017-2019 COMMUNITY HEALTH IMPROVEMENT PLAN

ALIGNMENT OF WWA WORKING GROUP GOALS WITH HEALTH PRIORITIES

## ACTIVE LIVING

Provide increased access to active living resources and wellness opportunities to Williamson County residents.



## EMPLOYEE WELLNESS

Engage employees and employers in the community to provide and promote employee wellness and healthy worksite environments.



## HEALTHY EATING

Promote access to and increase relevant knowledge of healthy eating in Williamson County.



## MATERNAL AND INFANT HEALTH

Improve the health and well-being of mothers, infants, and children by addressing the health and wellness of women before, during, and after pregnancy.



## MENTAL HEALTH TASK FORCE

Strive to sustain a coordinated behavioral health system of care that: focuses on prevention and early intervention, provides integrated services and access to care by eliminating barriers, reduces stigma through building awareness, improves outcomes in a community that respects and preserves the rights of all and focuses on the whole person.



## PUBLIC HEALTH AND MEDICAL PREPAREDNESS COMMITTEE

Ensure coordinate preparedness and response activities among emergency management agencies, public health, EMS, and healthcare organizations in order to rapidly diagnose, investigate, and respond to health problems and health hazards within Williamson County.



## SCHOOL HEALTH

Promote healthy living for the school community (students, staff, and families) to maximize personal success and well-being.



## SUBSTANCE ABUSE COLLABORATIVE

Counteract influences that effect underage drinking (UAD) and substance abuse.



## SYSTEMS OF CARE

Provide a continuously improving system of access to quality healthcare for the community.



Mental Health



Access to Healthcare



Awareness of Healthcare Resources



Active Living



Chronic Disease



# Community Engagement in the Health Improvement Process



# Community Engagement ...

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- Creates partnerships and coalitions
  - Promotes working together to achieve groups results
  - Improves community efforts
  - Maintains effective communication with the community
    - National Association of County and Cities Health Officials
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- Increases acceptability and sustainability of interventions
  - Adds diversity and broadens representation of stakeholders
    - Centers for Disease Control and Prevention



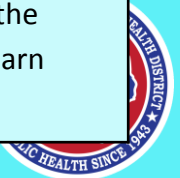


# How to participate in your community's health



# Participating in Community Health Improvement

<b>How Can We All Participate in Community Health Improvement?</b> <ul style="list-style-type: none"> <li>Implement the CHIP by joining the WWA and participating in working and community groups</li> </ul>	
<b>How Can Local Government Participate?</b> <ul style="list-style-type: none"> <li>Incorporate CHIP into strategic and future planning</li> <li>Advocate for policies and resources that improve the five health priorities</li> </ul>	<b>How Can Businesses and Employers Participate?</b> <ul style="list-style-type: none"> <li>Participate in Employee Wellness working group</li> <li>Promote worksite wellness policies and resources that focuses on the five health priorities</li> </ul>
<b>How Can Health Care Systems, Insurers, and Clinicians Participate?</b> <ul style="list-style-type: none"> <li>Work to increase insurance coverage and access to healthcare to Medicaid, Low Income, and Uninsured individuals, especially mental health</li> <li>Provide mental health services in the county</li> </ul>	<b>How Can Early Learning Centers, Schools, Colleges, and Universities Participate?</b> <ul style="list-style-type: none"> <li>Participate in School Health working group</li> <li>Equip educators with skills to promote and improve health</li> </ul>
<b>How Can Community, Non-Profit, and Faith-Based Organizations Participate?</b> <ul style="list-style-type: none"> <li>Align health improvement efforts with the CHIP</li> <li>Leverage additional resources by referencing the CHIP</li> </ul>	<b>How Can Individuals and Families Participate?</b> <ul style="list-style-type: none"> <li>Practice and promote healthy behaviors in the community</li> <li>Advocate for community health improvement in the places where you live, work, worship, play, and learn</li> </ul>



# Community Coalitions in Williamson County

*Hutto Has Heart*

*Interagency Support Council of Eastern Williamson County*

*West WilCo Community Resource Collaborative*





**Hutto Has Heart**

Serving Hutto Together



Serving  
Hutto  
Together

We connect  
Hutto  
community  
members in  
need with  
resources that  
can help.

[www.HuttoHasHeart.org](http://www.HuttoHasHeart.org)

# History

Hutto Has Heart had its beginnings in the fall of 2011 when the Bastrop fires erupted. Many caring Hutto residents came forward, contributing an abundance of supplies for those directly impacted and a local business with a delivery truck made numerous trips between Hutto and Bastrop. The outpouring of support was tremendous and city leaders recognized the huge heart of this community.

Since then, assistance has been provided to many families through requests for help that have included car repairs, assistance with medical and utility bills, dental work, gas money, food, handy-man repairs, clothing, yard work and much more.

In 2015, the community again showed its heart as they provided support for those impacted by area flooding and as they gave to the Kelley Family Fund that was established when Hutto's Sgt. Kelley lost his life in the line of duty.

Hutto Has Heart is organized with an executive board, a board of directors, and a working body made up of organizations, local businesses, local leaders, City, school district, church, and service groups. These various group are brought together monthly to hear the needs of our community, respond as a unified front, and collaboratively create a system of support and empowerment for those in need.

Our organization is known as a "*team of teams*" as organizations, businesses, agencies and caring individuals work together to extend a helping hand when life gets tough for one of our neighbors.



Serving  
Hutto  
Together

We connect  
Hutto  
community  
members in  
need with  
resources that  
can help.

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## In 2016, Hutto Has Heart was able to help Hutto families with the following:



Medical Assistance - 8 Families

Utilities Assistance - 74 Families

Prescription / Eye Wear Assistance - 2 Families

In addition to some financial help, Hutto Has Heart has referred hundreds of families to our partner agencies.



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# 2017 Goals

- To become a household name
  - **We connect Hutto community members in need with resources that can help.**
- Track and maintain applicant and community needs
- Develop Educational Partnerships
  - Develop Partnerships
    - Financial Literacy
    - ESL
    - Taxes
- Continue to work toward transportation solution



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# General Information

- Part Time Program Coordinator – Paul McIntier
- Physical Office
  - 350 Ed Schmidt Blvd
- Standard Office Hours
  - Tuesday: 12noon – 4pm
  - Thursday: 9am – 1pm
- Two Application Drop Off Locations
  - HHH Office
  - Hutto Lutheran Church
- Monthly Blog / Newsletter





# Interagency Support Council of Eastern Williamson County, Inc.

## **Brief History:**

- Began meeting in 1989 focus on youth
- Monthly networking meetings
- Leader in the development of the “Health and Human Services” chapter in the City of Taylor’s 2004 Comprehensive Plan
- Became incorporated in 2006; appointed executive director; conducted community wide survey
- Mental Health and Senior Citizen Activities lacking
- Received 1<sup>st</sup> school-based mental health grant 2007
- Instrumental in opening Switzer Senior Center
- Promote literacy; early childhood consultation; sox box

# Interagency Support Council of Eastern Williamson County, Inc.

- **Mission**: to improve the quality of community support for youth and adult services in East Williamson County through collaboration and coordination of services.
- **Vision**: to be a recognized leader in and voice for proactive coordination of community services in East Williamson County.

Focus at this time – youth mental health covers several areas of CHIP:

- \* Employee wellness
- \* Maternal and infant health
- \* Mental health
- \* School health
- \* Substance abuse
- \* Systems of care

# Community Engagement is vital

Networking –  
who offers what services where and when

Collaborating –  
work together to fill gaps

Coordination-  
avoids duplication of services

## Building Awareness

- Word of mouth (3-11 rule)
- Website
- Social media
- Attend events
- Join organizations
- Sign up on distribution lists
- Know your stuff and advocate





# **Hill Country Community Ministries**

*Help for people in crisis, hope for the future*

## **OVERVIEW**

**In 2016, HCCM served approx. 450 families per month with food, that's 1,500 individuals of which 40% were children. HCCM saw a 59% increase in the NEW individuals this past year.**

- **Hill Country Community Ministries is a 501(c)(3) nonprofit corporation founded in 1983**
- **HCCM is a coalition of churches assisted by businesses, civic organizations, schools, and caring individuals**
- **HCCM provides food, clothing and other assistance to people in crisis and those living in poverty in southwest Williamson and northwest Travis counties.**



# Mission Statement

*We are people of faith cooperating in the love of Christ and neighbor to help those in need.*

**Our goal is to serve our clients with dignity and compassion in an atmosphere of neighbor helping neighbor.**

# Programs

## Food Pantry

- **Week's supply of food once per month**
- **Emergency Food**
- **Free Area**

## Clothes Closet

- **Four outfits for each member of family**
- **Once per quarter**
- **New Socks and Underwear**
- **Coats**
- **Blankets**

## **Special Assistance & Event**

- **Holiday Turkey Project; Hams for Hope**
- **New Shoes for Children; Laces for Leander & Lago Vista**
- **Vision Vouchers; Limited Dental Assistance**
- **Fresh Food Fridays**
- **Thanksgiving Day Community Meal**

# Questions?

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