

# WilCo Wellness Alliance Mid-Year Update

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# Objectives

Top 5 Health  
Priorities  
Recap

Mid-Year 1  
Progress  
Update

CHIP Update

Discussion

Next Steps

# Top 5 Health Priorities Recap



# Top 5 Health Priorities in Williamson County



Mental  
Health



Access to  
Healthcare



Awareness of  
Healthcare  
Resources







Active  
Living



Chronic  
Disease

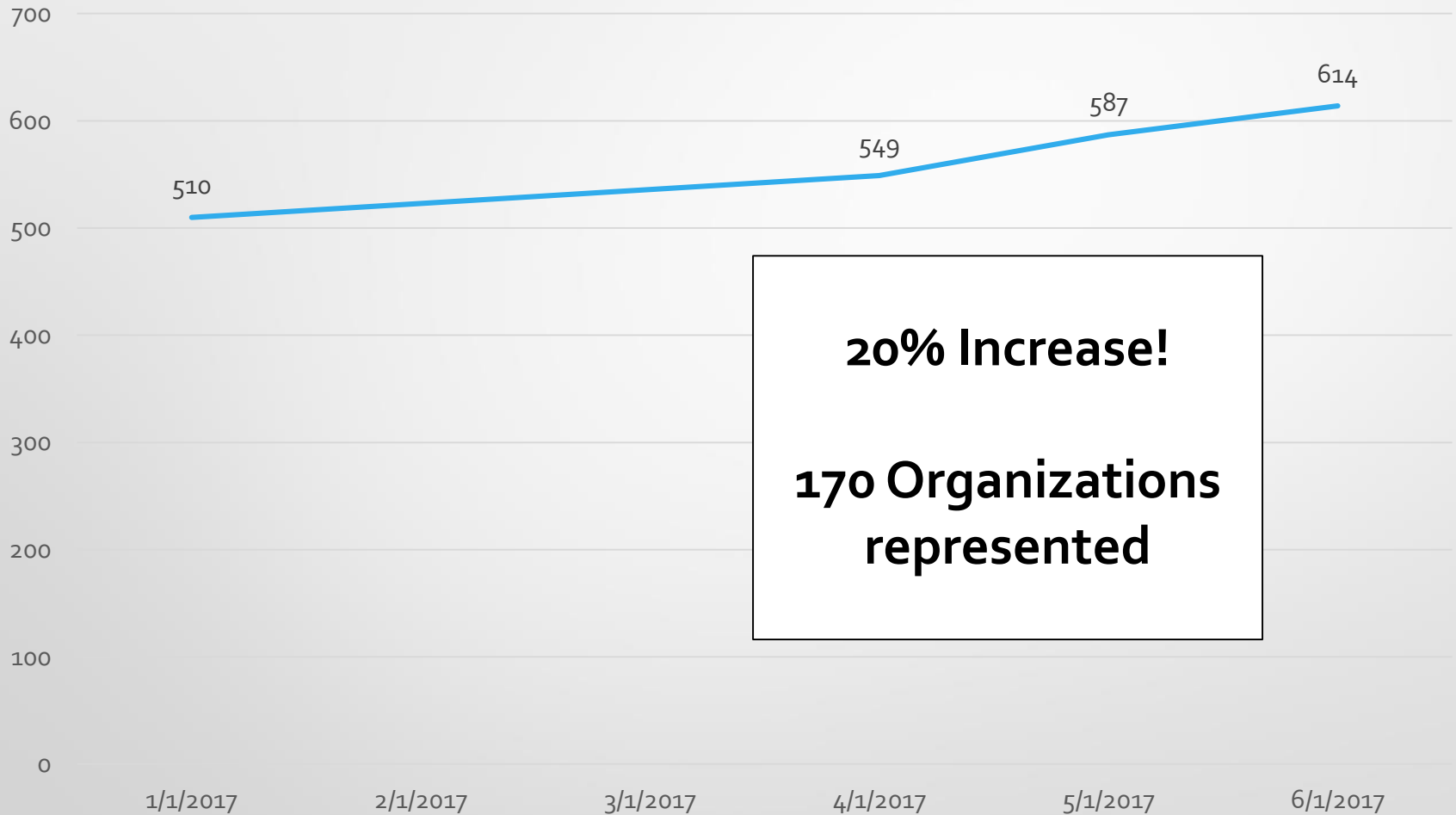
# Priority Alignment with Working Groups

 <p>Mental Health</p>	<p>Mental Health Task Force   Substance Abuse Collaborative Public Health and Medical Preparedness</p>
 <p>Access to Healthcare</p>	<p>Maternal and Infant Health   Mental Health Task Force Systems of Care</p>
 <p>Awareness of Healthcare Resources</p>	<p>Active Living   Employee Wellness Healthy Eating   School Health</p>
 <p>Active Living</p>	<p>Active Living</p>
 <p>Chronic Disease</p>	<p>Active Living   Employee Wellness   Healthy Eating Maternal and Infant Health   School Health</p>

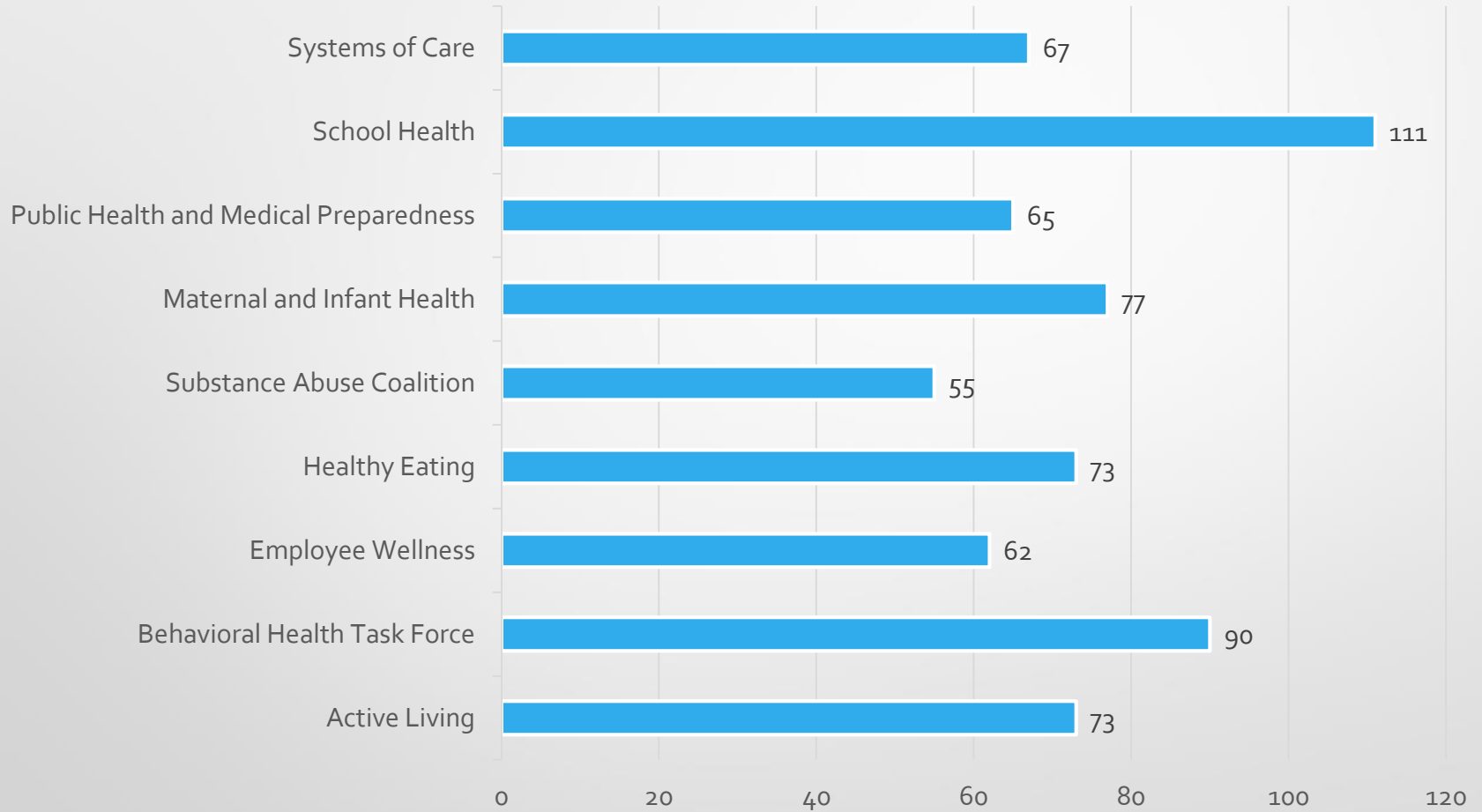
# Mid-Year 1 Progress Update



# WWA Membership

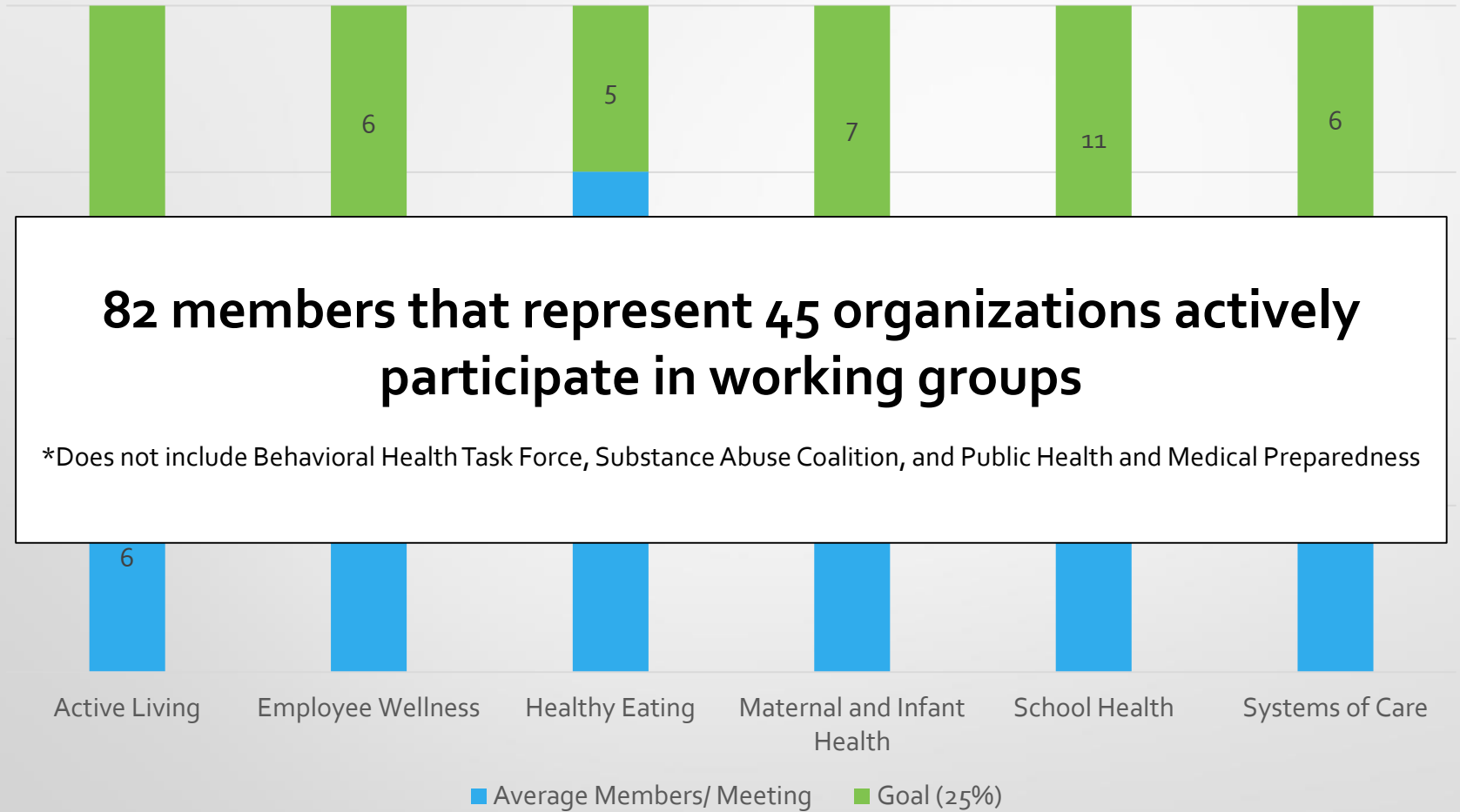


# Working Group Membership





# Working Group Participation Snapshot



# WWA Highlights

- 23 presentations by organizations and community partners at working group meetings and 2017 WWA Summit\*
- 102 community members attended the 2017 WWA Summit representing 60 organizations
- Support staff attended 21 meetings of 8 outside coalitions
- Support staff presented and trained 330 community members on topics such as HWC.org, CHA/CHIP, tobacco referral system, WWA 17 times

\*Does not include Behavioral Health Task Force, Substance Abuse Coalition, and Public Health and Medical Preparedness

\*\* Data from January 1, 2017 – May 31, 2017



# WWA Highlights

## West WilCo Community Resources Coalition

- New coalition for community resources located in western Williamson County (Liberty Hill, Leander and Cedar Park)
- Sponsored by Hill Country Community Ministries and the Alliance
- 29 local agencies and non-profits represented
- Meet monthly to collaborate and network with others who serve our community.

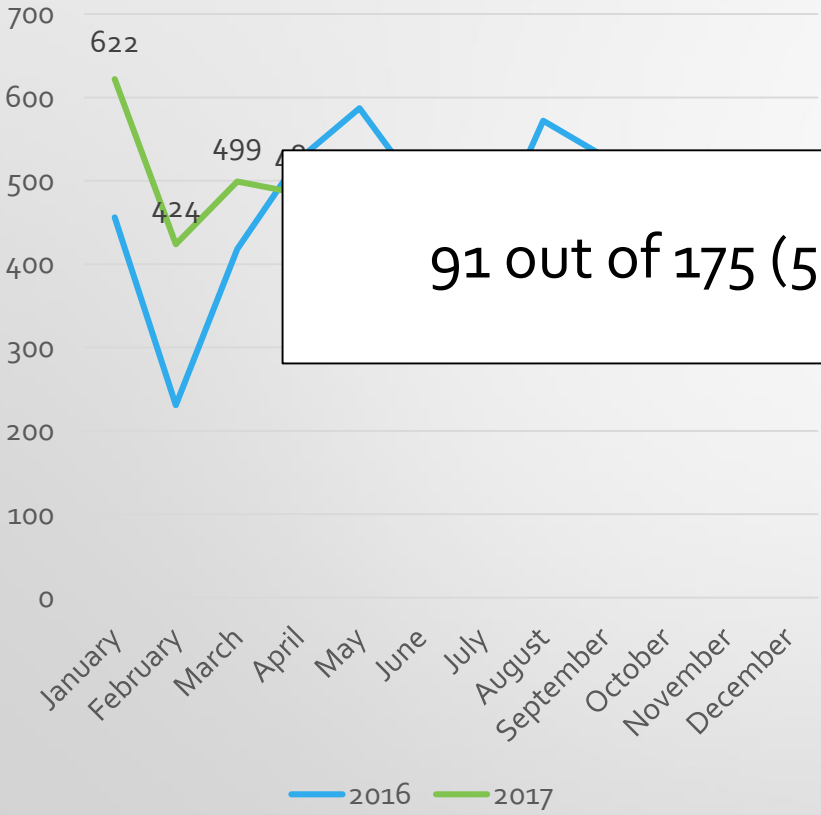
**WEST WILCO COALITION**



**COMMUNITY  
RESOURCES**

# HWC Website Analytics

Monthly Website Users



Monthly Website Pageviews



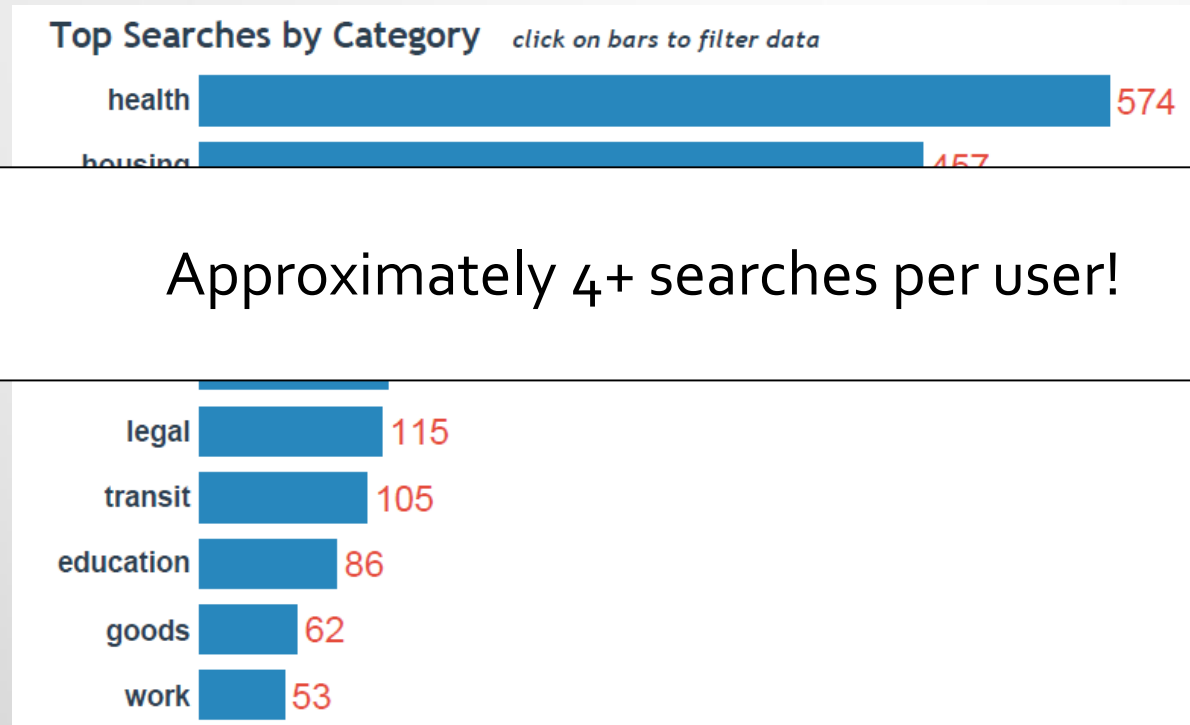
91 out of 175 (52%) indicators updated!

\*\* Data from January 1, 2017 – June 31, 2017



# Aunt Bertha

- 1,291 users made 5,780 searches over 1,557 sessions



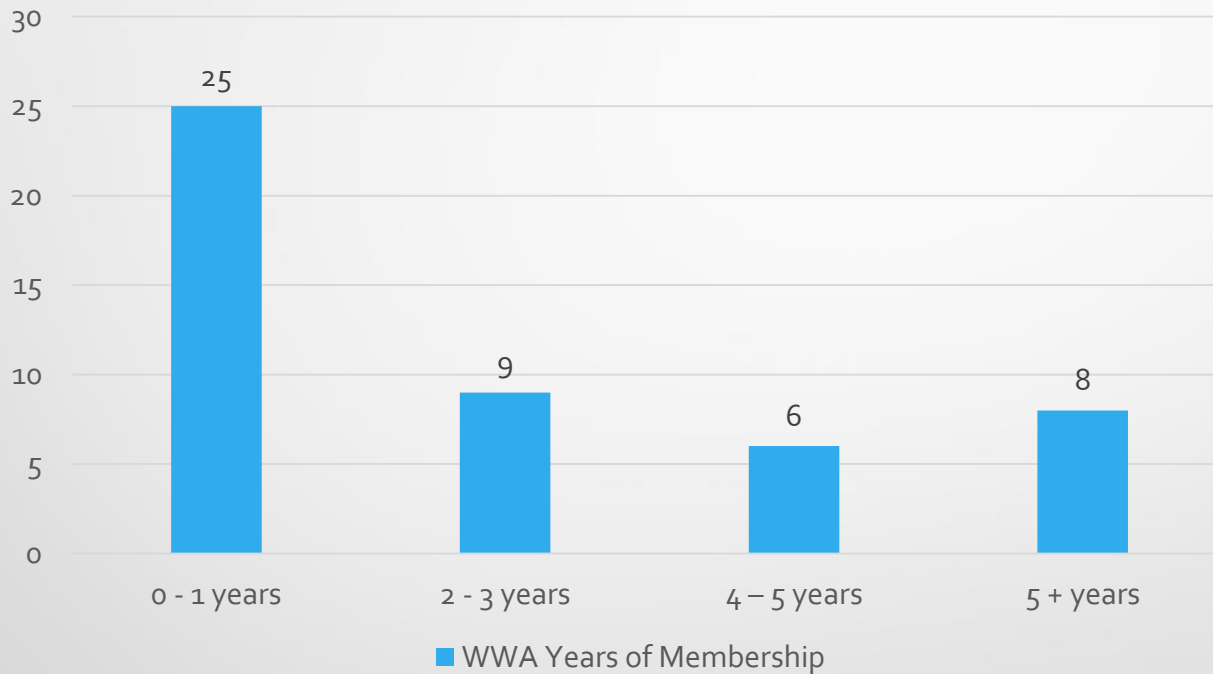
\*\* Data from January 2, 2017 to June 19, 2017

# Member Survey



# Survey Results

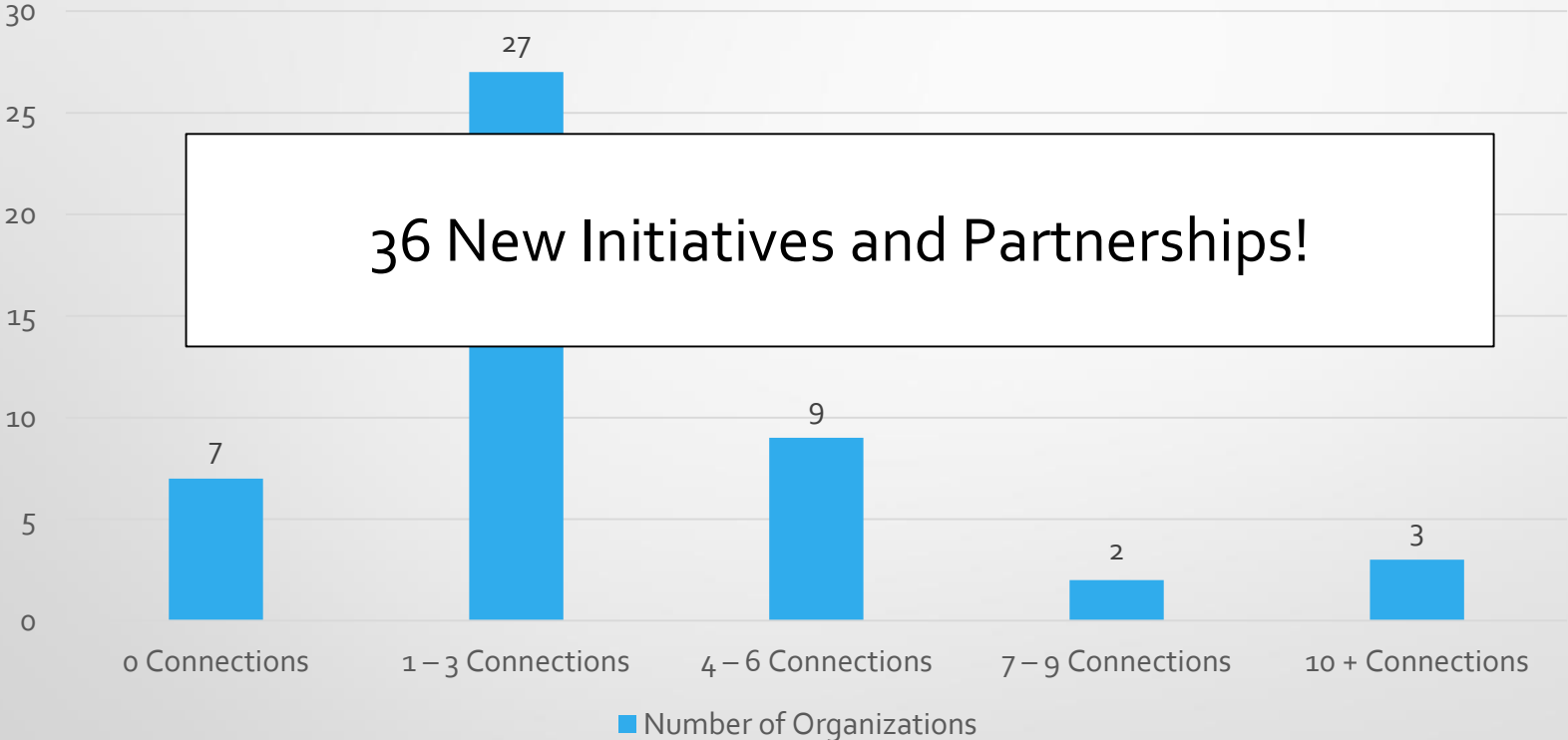
## Years of WWA Membership



\*\* Data collected from June 8-26, 2017, n=48

# Survey Results

## Collaborative Opportunities



\*\* Data collected from June 8-26, 2017, n=48





# Survey Results

Partnered with **Brighter Days Food Pantry** in Leander.

The **WWA** was helpful in promoting our free cooking class in Hutto.

Energy Balance with **RRISD Parent Group**

A connection with **Life Steps** was expanded.

The support I have received around **Medical Mission @ Home** has been wonderful. From school district contacts, Head Start, etc - I truly enjoy our group.

I connected with Becky from **Georgetown HeadStart** in the School Health group, as well as the Kids In Cars group from **Dell Children's**. Together, we conducted a car seat safety check event at the Georgetown Head Start location where we were able to distribute about 25 car seats to low income families!

**Central Texas Food Bank** - collaborated to provide biometric screenings for their associates

# Survey Results

Connected with Ashley King from **Texas AHEC East/ACC**. We (**St. David's and Williamson County EMS**) were able to provide a Stop the Bleed class to 24 of her health students!

At the Healthy Eating working group, I got to connect with Natalie from **Cooking with Colors** and learn about how her previous training with our organization helped her develop a new program, and how that works.

The **food pantry programs** that are located in the Cedar Park area through the resource group.

Pre-natal resources through the **March of Dimes**

Energy Balance is being reintroduced at **Head Start** with Kelli

**Amerigroup** spoke to our Cardiac Support Group about Medicare/Medicaid issues and questions

# Survey Results

**CATCH My Breath (CMB) e-Cigarette Program** - Met CATCH representatives at WWA meetings and found common interest with tobacco prevention. Now serve on the CMB steering committee.

**WCCHD** providing nutrition education to older adults at **Brighter Days Food Pantry**.

Refresh Sleep Program Presentation at **Seton** and the Refresh Sleep Program being held with a **Seton Group**.

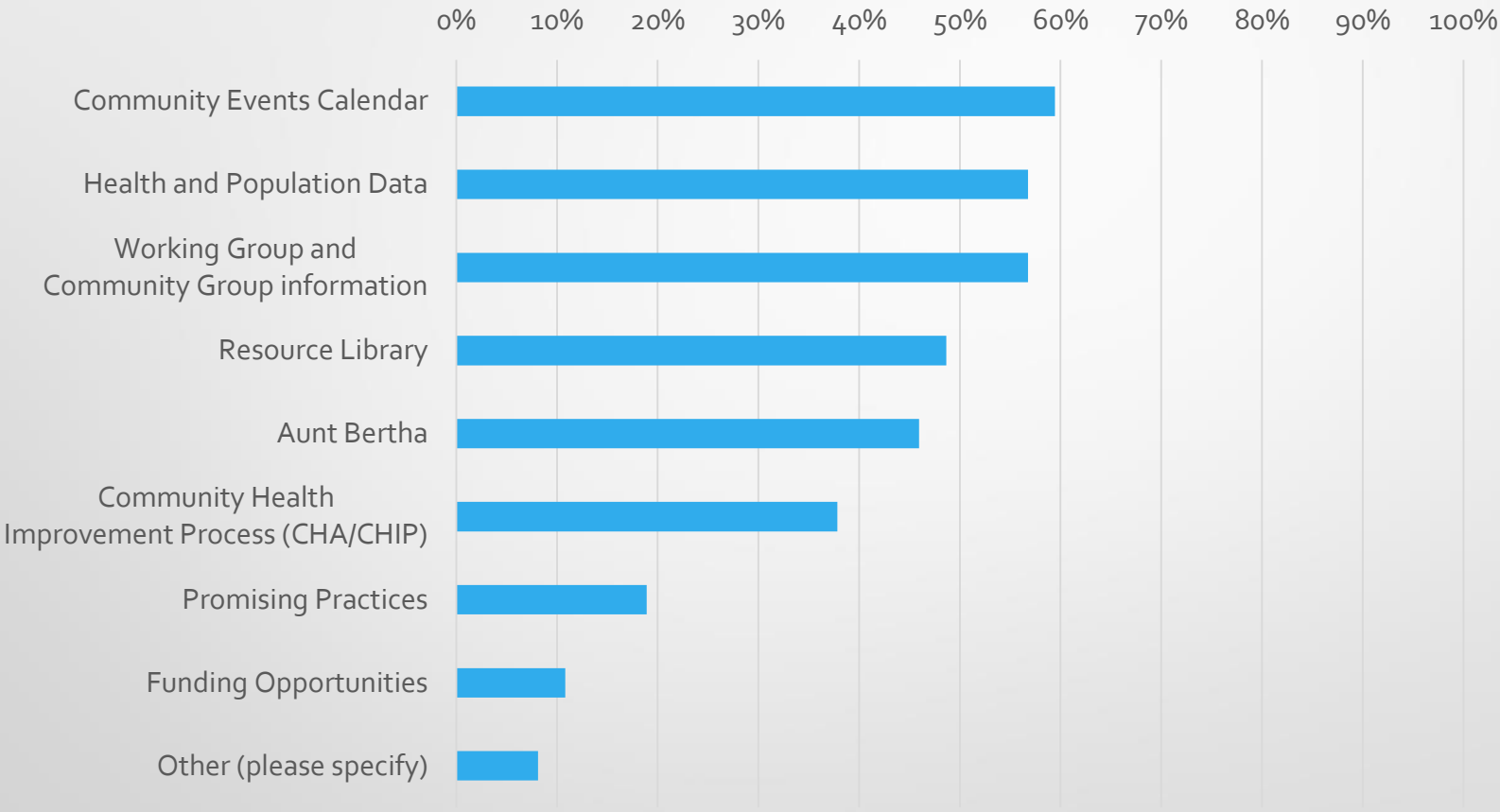
We are trying to get together an employee wellness group and will be reaching out to **American Heart Association** contacts

**WCCHD** offering diabetes education at **Opportunities for Williamson & Burnet Counties** sites.

WCCHD collecting data from **Williamson County EMS** to reduce hospital rates due to diabetes

# Survey Results

## Benefits of HealthyWilliamsonCounty.org

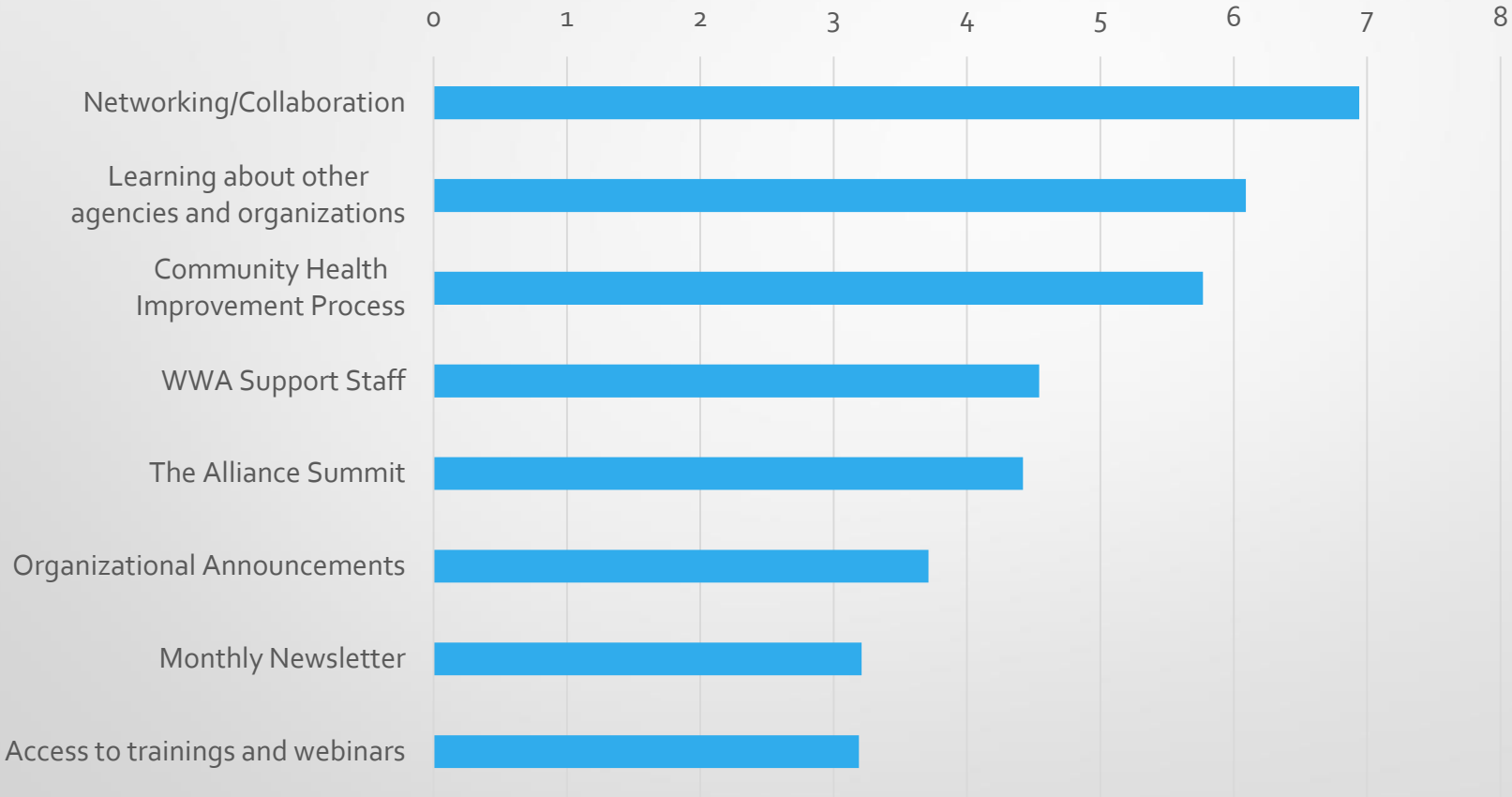


\*\* Data collected from June 8-26, 2017, n=37



# Survey Results

## Member Rating of WWA Services Provided

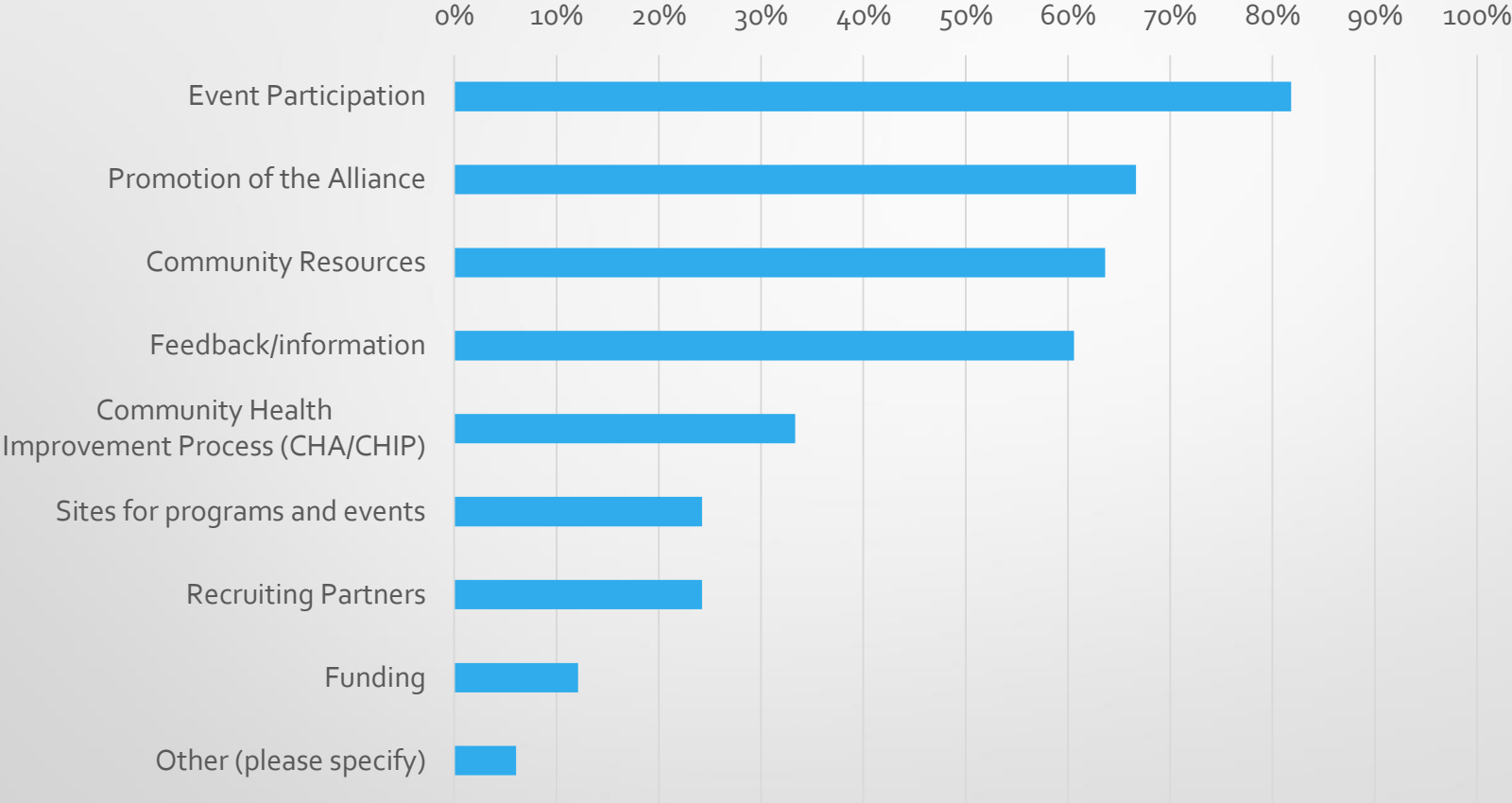


\*\* Data collected from June 8-26, 2017, n=38



# Survey Results

## Current Member Support for the WWA

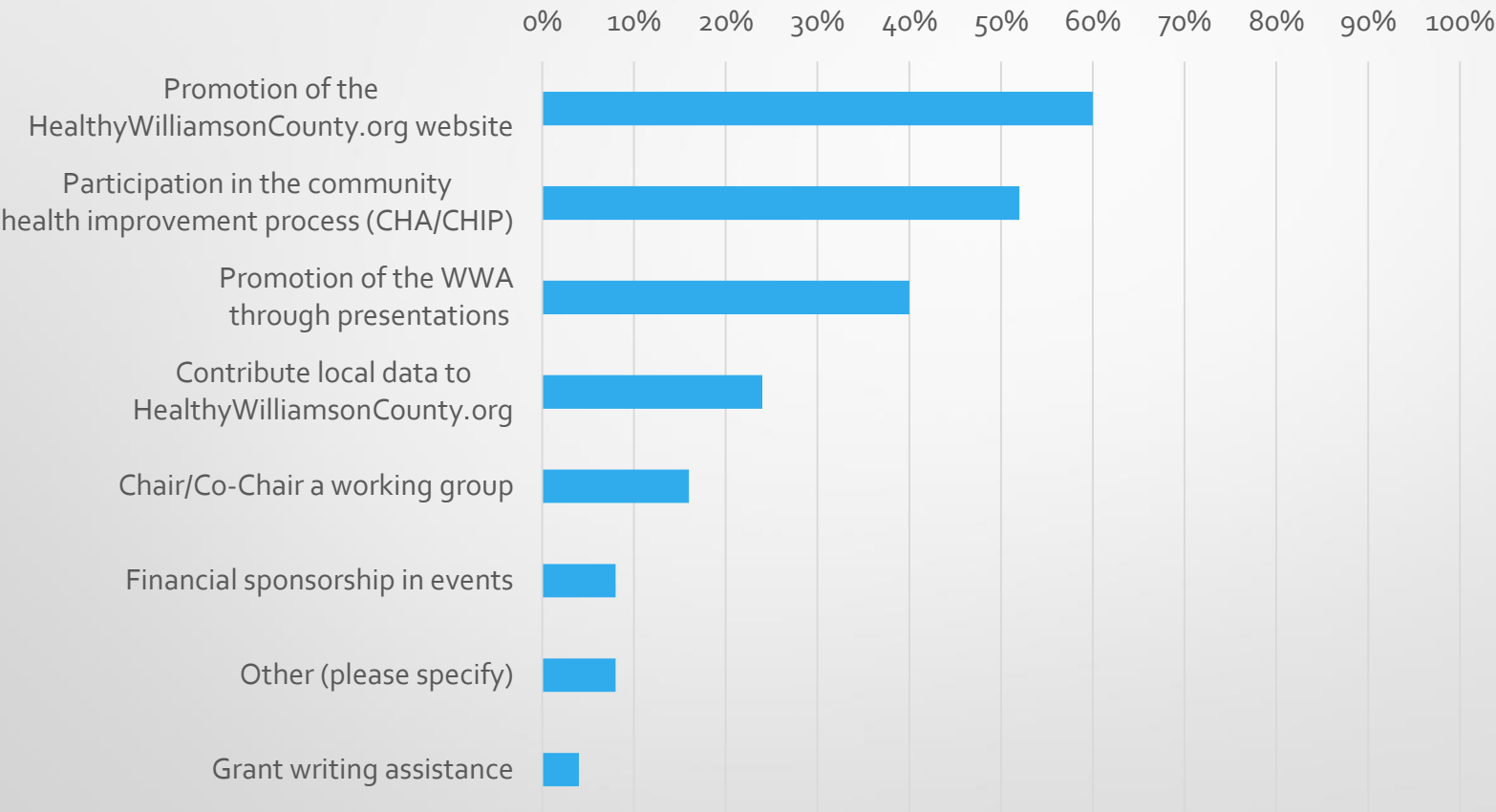


\*\* Data collected from June 8-26, 2017, n=33



# Survey Results

## Additional Member Support for the WWA

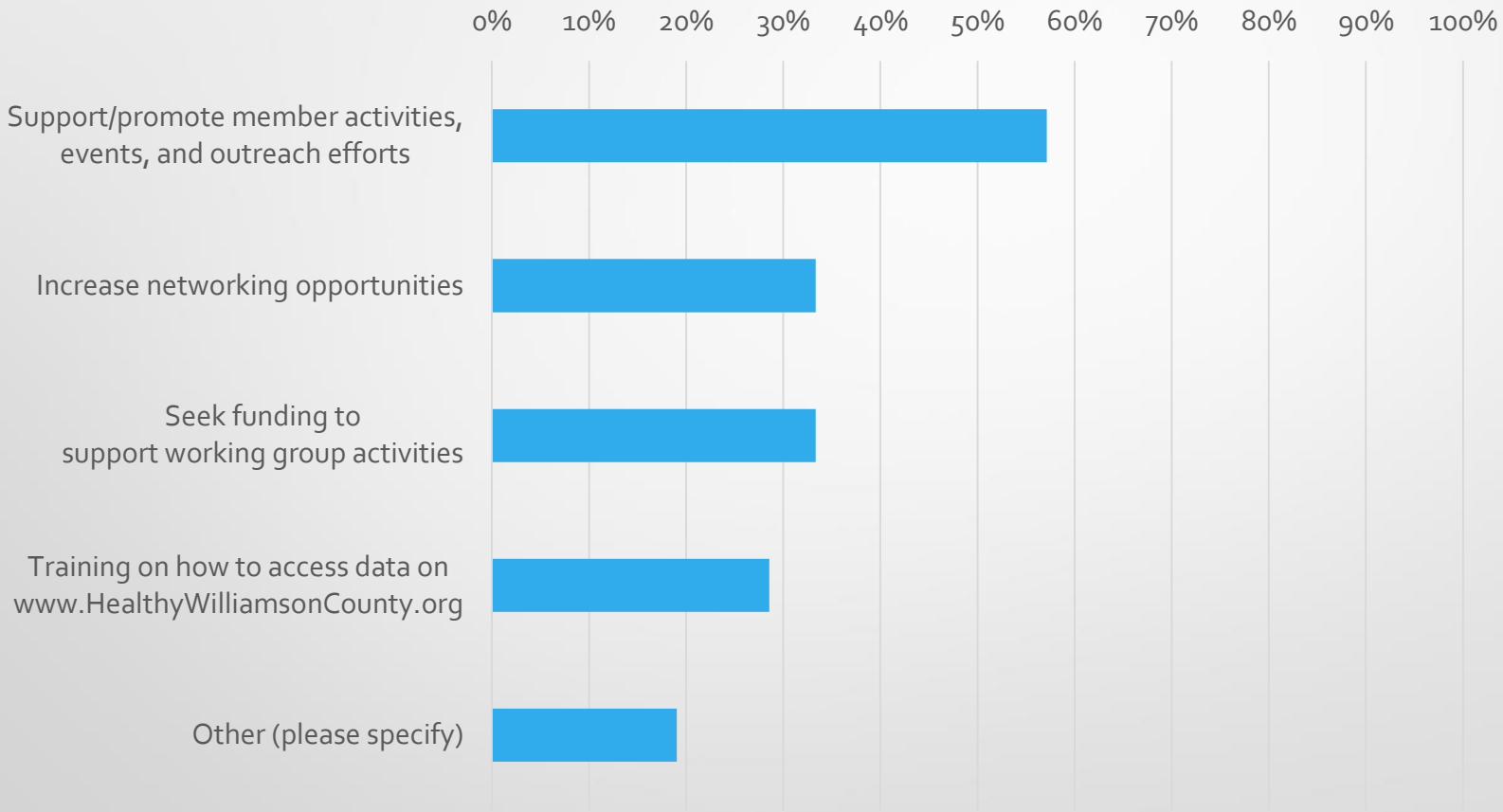


\*\* Data collected from June 8-26, 2017, n=25



# Survey Results

## Ways to Improve the WWA



\*\* Data collected from June 8-23, 2017, n=21





# Community Health Improvement Plan Update



# Working Group Progress Chart

Name	Objectives	Strategies In Progress	Strategies Not Started	Strategies Completed
Active Living	3	9	5	
Behavioral Health Task Force	3	5	11	1
Employee Wellness	3	10	3	
Healthy Eating	3	9	3	
Maternal and Infant Health	3	8	3	
Public Health and Medical Preparedness	6	No Updates		
School Health	3	7	2	
Substance Abuse Collaborative	3	No Updates		
Systems of Care	3	10	4	
<b>Total</b>	<b>30</b>	<b>58 (64%)</b>	<b>31 (34%)</b>	<b>1 (1%)</b>

# Active Living Action Plan

☰ Access: By 2019, the Active Living working group will increase trail mileage in Williamson County by 10%.

Dec  
2019

- Encourage trail mileage growth in the county and advocate for trails as a health benefit.
- Gather trail data on gaps, needs, master plans, and trail usage.
- Increase awareness for existing trails in the county.
- ✖ Identify resources of funding.
- ✖ Advocate for trail maintenance.

✔ Completed   ➤ In progress   ✖ Not started

# Active Living Action Plan

☰ Awareness of Resources: By 2019, the Active Living working group will work to increase participation in active living opportunities in Williamson County by 5%.\*

Dec  
2019

- ✘ Baseline current number of active living opportunities and participation in active living opportunities in Williamson County.
- ✘ Stratify participation in active living opportunities by financial costs.
- ✘ Promote It's Time Texas Choose Healthier app to all member organizations and register active living opportunities onto app.
- Increase unique partnerships.

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*Notes: \*Active living opportunities are defined as any traditional and non-traditional activities to exercise the body through space. These opportunities create and spotlight ways to incorporate physical activity and recreation activities for the general public. In addition, these activities aim at encouraging a healthier lifestyle with diverse programs throughout Williamson County.*

✔ Completed   ➤ In progress   ✘ Not started

# Active Living Action Plan

Dec  
2019

☰ Collaboration: By 2019, the Active Living working group will increase the number of organizations who participate in the working group.

- Identify and recruit organizations that should be present at working group meetings.
- Increase information sharing and networking of active living opportunities within member organizations.
- Promote active living opportunities and campaigns through [www.healthywilliamsoncounty.org](http://www.healthywilliamsoncounty.org), community calendar, and social media.
- Share active living best and/or innovative practices within member organizations.
- Register active living organizations and services on Aunt Bertha.

✔ Completed   ➤ In progress   ✖ Not started

# Employee Wellness Action Plan

Dec  
2019

☰ Awareness of Resources: By 2019, the Employee Wellness working group will increase awareness of employee health resources by identifying and sharing best practices in Williamson County.

- Identify employee wellness best practices and opportunities to learn about employee wellness (such as health fairs, business groups, and educational opportunities.)
- Share best practices, opportunities, and resources through different methods (presentations, webinars, social media, resource guide, and website).
- Establish bank of employee wellness resources.

✔ Completed   ➤ In progress   ✖ Not started

# Employee Wellness Action Plan

☰ Capacity-building: By 2019, the number of organizations participating in the Employee Wellness working group will double.

Dec  
2019

- Identify employee wellness needs in the community.
- Identify resources and opportunities to meet those needs.
- Advocate for employee wellness in the county.
- Invite diverse organizations and businesses from the county to attend working group.
- Explore wellness systems and develop current worksite wellness programs.

✔ Completed   ➤ In progress   ✖ Not started

# Employee Wellness Action Plan

Dec  
2019

☰ Collaboration: By 2019, the Employee Wellness working group will create solid relationships with all professional organizations that provide employee wellness resources in Williamson County.

- Utilize existing member networks to foster greater relationships.
- Attend employee wellness events, conferences, and networking events.

✔ Completed   ➤ In progress   ✖ Not started



# Healthy Eating Action Plan

Dec  
2019

☰ Awareness of Resources: By 2019, the Healthy Eating working group will increase awareness of healthy eating resources by identifying and sharing best practices and resources in Williamson County.

- Identify best practices and resources related to gardens, grocery stores, farmer markets, schools, restaurants, corner stores, child care centers, and adult care facilities.
- ✘ Identify gaps and needs in the county's food landscape.
- Identify gold standard practices and resources in the county.
- Connect best practices and resources with community partners.

✔ Completed   ➤ In progress   ✘ Not started

# Healthy Eating Action Plan

☰ Access: By 2019, the Healthy Eating working group will improve access to healthy foods by connecting families and individuals with community services and resources in Williamson County.

Dec  
2019

- Promote farmer markets, community gardens, food pantries in the community.
- ✖ Empower community members and partners to collaborate and connect with one another to improve access to healthy foods.
- Recruit community members to participate in healthy eating efforts.

✔ Completed   ➤ In progress   ✖ Not started

# Healthy Eating Action Plan

Dec  
2019

☰ Collaboration: By 2019, the Healthy Eating Working Group will create impactful relationships with all professional and community organizations that provide healthy eating resources in Williamson County.\*

- Identify and recruit organizations that should be present at working group meetings.
- Increase information sharing and networking of healthy eating opportunities within member organizations.
- Promote healthy eating opportunities and campaigns through [www.healthywilliamsoncounty.org](http://www.healthywilliamsoncounty.org), community calendar, and social media.
- Share healthy eating best and/or innovative practices within member organizations.
- ✘ Develop consistent messaging to promote healthy eating in the county.

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*Notes: \*An impactful relationship between two professional/community organizations is defined as a relationship where communication is clear, both parties benefit, and community impact occurs through collaboration.*

✔ Completed   ➤ In progress   ✘ Not started

# Maternal and Infant Health Action Plan

☰ Continuity of Care: By 2019, the Maternal and Infant Health working group will encourage all maternal, infant, and child health initiatives in Williamson County to use evidence-based guidelines to align messaging used for education.

Dec  
2019

- ✘ Identify and provide accurate educational resources.
- Build working groups knowledge of Aunt Bertha and additional tools.
- Identify sources of information.
- Align breastfeeding messaging among professionals (i.e. obstetricians, pediatricians, lactation consultants).

✔ Completed   ➤ In progress   ✘ Not started

# Maternal and Infant Health Action Plan

☰ Access to Healthcare: By 2019, Maternal and Infant Health working group will improve access to healthcare before, during, and after pregnancy for Williamson County women by identifying and sharing best practices.

Dec  
2019

- Identify women in need (target population) and needs of target population.
- ✘ Identify organizational needs related to services, resources, and point of contacts of members that participate in working group.
- ✘ Identify maternal, infant, and child health resources and best practices in Williamson County.
- Share maternal, infant, and child health resources and best practices in Williamson County.

✔ Completed   ➤ In progress   ✘ Not started

# Maternal and Infant Health Action Plan

Dec  
2019

☰ Collaboration: By 2019, the Maternal and Infant Health working group will create solid relationships\* with all professional organizations that provide maternal, infant, and child health resources in Williamson County.

- Identify point of contacts in professional organizations for women before, during, and after pregnancy.
- Develop outreach and networking opportunities for professional organizations.
- Build working knowledge of member organizations in working group and identify how they add value.

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*Notes: All = 100%; \*A solid relationship is defined as working knowledge of other professional organizations' services, resources, and point of contacts.*

✔ Completed   ➤ In progress   ✖ Not started

# School Health Action Plan

☰ Awareness of Resources: By 2019, the School Health working group will increase awareness of school health resources by identifying and sharing best practices in Williamson County.

Dec  
2019

- ✘ Utilize past needs assessments to evaluate school health needs in the county and among member organizations.
- Organize opportunities to share best practices.
- Identify and promote school health community resources through channels such as Aunt Bertha, google documents, MailChimp, newsletters, webinars.

✔ Completed   ➤ In progress   ✘ Not started

# School Health Action Plan

☰ Sustainability: By 2019, the School Health working group will create sustainability by doubling participation of school and community health organizations in the working group.

Dec  
2019

- Promote school health initiatives (in the legislative sessions, outside organizations).
- ✘ Identify ways to support SHACs and present at SHACs.
- Recruit diverse organizations that support school health and/or provide resources to the schools.

✔ Completed   ➤ In progress   ✘ Not started



# School Health Action Plan

☰ Collaboration: By 2019, the School Health working group will create solid relationships with all member organizations that provide school health resources in Williamson County.\*

Dec  
2019

- Develop networking resources. Establish school and organizational entry points.
- Create networking experiences for member organizations.
- Support member initiatives.

✔ Completed   ➤ In progress   ✖ Not started

# Systems of Care Action Plan

☰ Coordination: By 2019, Systems of Care (SOC) will improve coordination efforts by ensuring that 100% of all SOC partners will use Aunt Bertha to search and refer.\*

Dec  
2019

- Promote Aunt Bertha (search and referral functions) among organizations in Williamson County.
- Claim services on Aunt Bertha.
- Train SOC partners on Aunt Bertha referral process.
- Determine referral process among SOC partners.
- Determine progress by measuring search and referral functions.

Notes: \*Aunt Bertha connects clients to programs and services and allows navigators to refer services to clients. For more information, visit <http://about.auntbertha.com/mission>.

✔ Completed   ➤ In progress   ✖ Not started

# Systems of Care Action Plan

☰ Sustainability: By 2019, all partners in Systems of Care will participate in a common Health Information Exchange (HIE).\*

Dec  
2019

- ✘ Encourage all hospitals (Seton, St. David's, Cedar Park, and Baylor Scott & White) to participate.
- ✘ Explore patient care record with Texas A&M to feed into large HIE.
- ✘ Explore opportunities for Systems of Care partners to build onto Health Data Exchange to share data and to share referrals.
- ✘ Benchmark data with other Regional Advisory Councils (RACs) in the state.

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Notes: \*Health Information Exchange (HIE) allows health care professionals and patients from accessing medical records electronically quickly and securely. For more information, visit <https://www.healthit.gov/HIE>.

✔ Completed    ⚡ In progress    ✘ Not started

# Systems of Care Action Plan

☰ Availability: By 2019, Systems of Care will increase number of community health and human services referral partners by 10%.

Dec  
2019

- Determine current list of community health and human services referral partners.
- Develop list of potential community health and human services referral partners.
- Promote Aunt Bertha (search and referral functions) among organizations in Williamson County.
- Sign up community partners onto Aunt Bertha.
- Organize and coordinate Aunt Bertha training.

✔ Completed   ➤ In progress   ✖ Not started

# Discussion, Thoughts, and Feelings



# Next Steps



# Next Steps

- Continue to promote the use of **community resources** (Aunt Bertha, community calendar, promising practices, [www.healthywilliamsoncounty.org](http://www.healthywilliamsoncounty.org) website)
- Update working group **performance measures**
- Create a plan to **improve member engagement** in meetings, webinars, etc.
- **Focus on moving all CHIP strategies** from “Not Started” to “In Progress” status

# Questions? Our emails changed!

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